Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

Open to Public

Inspection

OMB No. 1545-0047

benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements. A For the 2012 calendar year, or tax year beginning and ending Check if C Name of organization D Employer identification number Address change BUFFALO BILL MEMORIAL ASSOCIATION Name change Doing Business As BUFFALO BILL CENTER OF THE WES 83-0180403 Ilnitial Number and street (or P.O. box if mail is not delivered to street address) Room/suite E Telephone number return Termin-(307)587 - 4771720 SHERIDAN AVENUE Amended return 24,455,850. City, town, or post office, state, and ZIP code **G** Gross receipts \$ Applica-CODY, WY 82435 H(a) Is this a group return pending F Name and address of principal officer: BRUCE B. ELDREDGE Yes X No for affiliates? SAME AS C ABOVE H(b) Are all affiliates included? Yes 4947(a)(1) or 527 If "No." attach a list. (see instructions) J Website: ► WWW.BBHC.ORG **H(c)** Group exemption number ▶ K Form of organization: X Corporation Trust Association Other > Year of formation: 1917 M State of legal domicile: WY Part I Summary Briefly describe the organization's mission or most significant activities: TO EDUCATE & ENTERTAIN WORLDWIDE **Activities & Governance** AUDIENCES ABOUT THE PAST, PRESENT, & FUTURE OF THE AMERICAN WEST. 2 Check this box ▶ L oxdot if the organization discontinued its operations or disposed of more than 25% of its net assets. 46 Number of voting members of the governing body (Part VI, line 1a) 46 Number of independent voting members of the governing body (Part VI, line 1b) 230 Total number of individuals employed in calendar year 2012 (Part V, line 2a) 5 306 Total number of volunteers (estimate if necessary) 6 169,607. 7 a Total unrelated business revenue from Part VIII, column (C), line 12 7a 53,857. **b** Net unrelated business taxable income from Form 990-T, line 34 . **Prior Year Current Year** 12,380,721. 5,980,141. Contributions and grants (Part VIII, line 1h) Revenue 2,092,537. 2,164,057. Program service revenue (Part VIII, line 2g) 2,110,724. 3,341,793. 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) 1,134,168. 988,990. Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 11,172,392. 19,020,739. 12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 151,012. 74,327. Grants and similar amounts paid (Part IX, column (A), lines 1-3) Benefits paid to or for members (Part IX, column (A), line 4) 14 5,473,980. 5,165,246. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 64,232. 16a Professional fundraising fees (Part IX, column (A), line 11e) 81,365. **b** Total fundraising expenses (Part IX, column (D), line 25) 4,963,857. 5,248,964. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 10,653,081. 10,569,902. Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25) 519,311. 8,450,837. Revenue less expenses. Subtract line 18 from line 12 Ssets or Balances **Beginning of Current Year End of Year** 156,995,587. 168,775,251. 20 Total assets (Part X, line 16) 380,312 1,801,008. 21 Total liabilities (Part X. line 26) Net 156,615,275. 166,974,243. Net assets or fund balances. Subtract line 21 from line 20 Part II | Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. Signature of officer Date Sign BRUCE B. ELDREDGE, EXECUTIVE DIRECTOR/CEO Here Type or print name and title Date PTIN Print/Type preparer's name Check Preparer's signature JEREMY G. HAUK 11/08/13 self-emp<u>loyed</u> P00626792 Paid EIDE BAILLY LLP 45-0250958 Preparer Firm's name Firm's EIN Firm's address 401 N 31ST ST STE 1120, PO BX 7112 Use Only Phone no. 406 - 896 - 2400BILLINGS, MT 59103-7112 X Yes May the IRS discuss this return with the preparer shown above? (see instructions)

Form 8868 (Rev. 1-2013)				Page 2
If you are filing for an Additional (Not Automatic) 3-Month Ex	tension.	complete only Part II and check this	s box	
Note. Only complete Part II if you have already been granted an a				
If you are filing for an Automatic 3-Month Extension, comple		•		
Part II Additional (Not Automatic) 3-Month E			nal (no copies neede	ed).
			identifying number, se	
Type or Name of exempt organization or other filer, see instru	ctions		Employer identification	
print				• •
File by the BUFFALO BILL MEMORIAL ASSOC	IATIO	N	83-018	0403
due date for Number, street, and room or suite no. If a P.O. box, s	ee instruc	tions.	Social security number	(SSN)
return. See 720 SHERIDAN AVENUE				
instructions. City, town or post office, state, and ZIP code. For a fo	oreign add	fress, see instructions.		
CODY, WY 82435				
Enter the Return code for the return that this application is for (file	a separa	te application for each return)		0 1
	T			
Application	Return	Application		Return
ls For	Code	Is For		Code
Form 990 or Form 990-EZ	01			
Form 990-BL	02	Form 1041-A		08
Form 4720 (individual)	03	Form 4720		09
Form 990-PF	04	Form 5227		10
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 6069		11
Form 990-T (trust other than above)	06	Form 8870		12
STOP! Do not complete Part II if you were not already granted	an auton	natic 3-month extension on a prev	iously filed Form 8868.	
MEG KATH	TEATT IE	CODY 147 92425		
• The books are in the care of \rightarrow 720 SHERIDAN AT	VENUE			
Telephone No. ► (307) 578-4044		FAX No. ▶		. —
If the organization does not have an office or place of business				un abaak thia
If this is for a Group Return, enter the organization's four digit				
box . If it is for part of the group, check this box		ich a list with the names and EINs of BER 15, 2013.	all members the extensi	on is ior.
	NO A ETII			
 For calendar year 2012, or other tax year beginning If the tax year entered in line 5 is for less than 12 months, c 	haale raaa	on: Initial return	Final return	•
	neck reas	on: Initial return	Fillal ferom	
Change in accounting period State in detail why you need the extension				
INFORMATION NECESSARY TO PREPA	ARE A	COMPLETE AND ACCU	RATE RETURN	IS NOT
YET AVAILABLE.				
			· · · · · · · · · · · · · · · · · · ·	
8a If this application is for Form 990-BL, 990-PF, 990-T, 4720, o	or 6069. e	nter the tentative tax, less any		
nonrefundable credits. See instructions.	, .		8a \$	0.
b If this application is for Form 990-PF, 990-T, 4720, or 6069,	enter anv	refundable credits and estimated		
tax payments made. Include any prior year overpayment all				
previously with Form 8868.		, ,	8b \$	0.
c Balance due. Subtract line 8b from line 8a. Include your pa	vment wit	h this form, if required, by using		
EFTPS (Electronic Federal Tax Payment System). See instru	-	, , , , ,	8c \$	0.
		st be completed for Part II o	only.	
Under penalties of perjury, I declare that I have examined this form, including it is true, correct, and complete, and that I am authorized to prepare this form.	ing accomp			and belief,
Signature > Chemy Hands Title > C			Date ► 6/18	1/13
Organizary Transfer				8 (Rev. 1-2013)

Form **8868** (Rev. January 2013) Department of the Treasury

Internal Revenue Service

Application for Extension of Time To File an **Exempt Organization Return**

File a separate application for each return.

OMB No. 1545-1709

 \mathbf{X}

Form 8868 (Rev. 1-2013)

 If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box • If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form). Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868. Electronic filing (e-file). You can electronically file Form 8868 if you need a 3-month automatic extension of time to file (6 months for a corporation required to file Form 990-T), or an additional (not automatic) 3-month extension of time. You can electronically file Form 8868 to request an extension of time to file any of the forms listed in Part I or Part II with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, which must be sent to the IRS in paper format (see instructions), For more details on the electronic filing of this form, visit www.irs.gov/efile and click on e-file for Charities & Nonprofits. Automatic 3-Month Extension of Time. Only submit original (no copies needed). A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete Part I only All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns. Employer identification number (EIN) or Name of exempt organization or other filer, see instructions. Type or print BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403 File by the Number, street, and room or suite no. If a P.O. box, see instructions. Social security number (SSN) due date for filina vour 720 SHERIDAN AVENUE return. See instructions City, town or post office, state, and ZIP code. For a foreign address, see instructions. CODY, WY 82435 Enter the Return code for the return that this application is for (file a separate application for each return) **Application** Return **Application** Return Is For Code Is For Code Form 990 or Form 990-EZ 01 Form 990-T (corporation) 07 Form 990-BL Form 1041-A Form 4720 (individual) 03 Form 4720 09 Form 990-PF 04 Form 5227 10 Form 990-T (sec. 401(a) or 408(a) trust) 05 Form 6069 11 Form 990-T (trust other than above) Form 8870 12 MEG KATH The books are in the care of ▶ 720 SHERIDAN AVENUE - CODY, WY 82435 Telephone No. ► (307)578-4044 FAX No. If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) . If this is for the whole group, check this . If it is for part of the group, check this box \blacktriangleright and attach a list with the names and EINs of all members the extension is for. I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time until AUGUST 15, 2013 , to file the exempt organization return for the organization named above. The extension is for the organization's return for: ► X calendar year 2012 or tax vear beginning Initial return If the tax year entered in line 1 is for less than 12 months, check reason: ☐ Change in accounting period If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions. За If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit. 3b Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions. Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions.

For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form	990 (2012) BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403 Page 2
Pa	t III Statement of Program Service Accomplishments
	Check if Schedule O contains a response to any question in this Part III
1	Briefly describe the organization's mission:
•	THE CENTER IS THE WORLD LEADER IN PRESENTING AUTHENTIC INTERPRETATION
	AND COMPELLING EXPERIENCES ABOUT THE AMERICAN WEST. THROUGH OUR IDEAS,
	COLLECTIONS, AND PROGRAMS WE EDUCATE AND ENTERTAIN WORLDWIDE AUDIENCES
	•
	ABOUT THE PAST, PRESENT, AND FUTURE OF THE AMERICAN WEST.
2	Did the organization undertake any significant program services during the year which were not listed on
	the prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported.
4a	(Code:) (Expenses \$ 5,413,689 including grants of \$) (Revenue \$ 2,317,184 including grants of \$)
4 a	CURATORIAL, COLLECTIONS & CONSERVATION:
	CONSTORIAL, CONSECTIONS & CONSERVATION.
	THE CONCEDUATION AND COLLECTIONS DEDARMINES HAVE DESPONSED THE TOP
	THE CONSERVATION AND COLLECTIONS DEPARTMENTS HAVE RESPONSIBILITY FOR
	MORE THAN 100,000 COLLECTION OBJECTS INSIDE THE MUSEUM; 2,000 LINEAL
	FEET OF ARCHIVAL AND MANUSCRIPT COLLECTIONS; AND 500,000 HISTORIC
	PHOTOGRAPHS DEPICTING THE AMERICAN WEST. IN ADDITION, A MAJOR OUTDOOR
	SCULPTURE COLLECTION AND SCULPTURE GARDEN CONTAINS A COLLECTION OF OVER
	20 BRONZES AND FERROUS OBJECTS. AS THE ONLY CONSERVATION LABORATORY
	WITHIN AN INSTITUTION IN WYOMING, THE CONSERVATOR ROUTINELY RESPONDS TO
	INQUIRIES FROM THE PUBLIC, AND MUSEUMS IN WYOMING AND THE WESTERN
	NON-COASTAL STATES. THE COLLECTIONS MANAGERS ALSO ROUTINELY COUNSEL AND
	GIVE AID TO SMALLER INSTITUTIONS AND INDIVIDUALS IN WYOMING AND THE
4b	1 004 510
40	(Code:) (Expenses \$ 1,034,513. including grants of \$ 52,286.) (Revenue \$ 476,479.) EDUCATIONAL ACTIVITIES:
	EDUCATIONAL ACTIVITIES:
	TITE ANTHAL DROGRAMING
	LIVE ANIMAL PROGRAMMING:
	DRAPER NATURAL HISTORY MUSEUM STAFF AND INTERNS AND CENTER VOLUNTEERS
	PRESENTED DAILY PROGRAMS AT THE CENTER SHOWCASING OUR LIVE RAPTORS AND
	RATTLESNAKES AND THEIR ADAPTATIONS. THE CENTER ALSO ARRANGED FOR THE
	STAFF AND RAPTORS TO TRAVEL TO VARIOUS SCHOOLS IN THE AREA FOR
	PRESENTATIONS.
	FAMILY FUN DAYS:
	THE EDUCATION STAFF CREATED FIVE FAMILY FUN DAYS. WINTER WORLD
	UNCOVERED THE MYSTERIES OF WINTER THROUGH GAMES AND CRAFTS. DAY OF THE
40	(Code:) (Expenses \$ 755,606. including grants of \$ 22,041.) (Revenue \$ 316,899.) RESEARCH AND SCHOLARSHIP:
-10	RESEARCH AND SCHOLARSHIP.
	THE PAPERS OF WILLIAM F. CODY:
	THE PAPERS OF WILLIAM F. CODY CONTINUED ITS PROGRAM TO COLLECT ALL OF
	CODY'S WRITINGS, INFORMATION THAT HAS BEEN PUBLISHED ABOUT HIM,
	PHOTOGRAPHS AND BUSINESS RECORDS. OVER 20 SCHOLARS AND GRADUATE
	STUDENTS ARE INVOLVED WITH THIS PROJECT REPRESENTING 10 COLLEGES AND
	UNIVERSITIES. THIS INFORMATION IS COLLECTED AND PUBLISHED ON THE
	INTERNET, WWW.CODYARCHIVE.ORG, THROUGH A PARTNERSHIP WITH THE
	UNIVERSITY OF NEBRASKA CENTER FOR DIGITAL RESEARCH IN THE HUMANITIES.
74	Other program services (Describe in Schedule O.)
4u	
4.0	(Expenses \$ including grants of \$) (Revenue \$) Total program service expenses ▶ 7, 203, 808.
40	Total program service expenses 7, 203, 800.
	F0III 330 (2012

Form 990 (2012) BUFFALO BILL MEMORIAL ASSOCIATION Part IV Checklist of Required Schedules

83-0180403

Page 3

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	х	
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	Х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	X	
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses		37	
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	X	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000	44.	х	
45	or more? If "Yes," complete Schedule F, Parts I and IV	14b	Λ	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	45		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals	15		
10	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	.0		
••	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	х	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			
	1c and 8a? If "Yes," complete Schedule G, Part II	18	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19	X	
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20 b		

Form 990 (2012)

BUFFALO BILL MEMORIAL ASSOCIATION

83-0180403

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Part IV | Checklist of Required Schedules (continued) Yes No Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II Х 21 22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX. Х column (A). line 2? If "Yes," complete Schedule I, Parts I and III 22 23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Х Schedule J 23 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Х Schedule K. If "No", go to line 25 24a b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24c d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 24d 25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a X disqualified person during the year? If "Yes," complete Schedule L, Part I 25a b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Х Schedule L, Part I 25b Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified X person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II 26 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial 27 contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member Х of any of these persons? If "Yes," complete Schedule L, Part III 27 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions): a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV Х 28a $\overline{\mathbf{x}}$ A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28b An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV Х 28c X Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 29 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation Х contributions? If "Yes," complete Schedule M 30 Did the organization liquidate, terminate, or dissolve and cease operations? 31 Х If "Yes," complete Schedule N, Part I 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete 32 Х Schedule N, Part II 32 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I Х 33 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Х Part V, line 1 34 X 35a Did the organization have a controlled entity within the meaning of section 512(b)(13)? 35a b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 Х 35b Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? Х If "Yes," complete Schedule R, Part V, line 2 36 Did the organization conduct more than 5% of its activities through an entity that is not a related organization X and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI 37 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? 38

Form **990** (2012)

Note. All Form 990 filers are required to complete Schedule O

Form 990 (2012) BUFFALO BILL MEMORIAL ASSOCIATION Part V Statements Regarding Other IRS Filings and Tax Compliance

83-0180403

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ı aı	Check if Schedule O contains a response to any question in this Part V					
	Chock is Confedure C contains a response to any question in this rait v				Yes	No
12	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	26		162	NO
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	1			
C	Did the organization comply with backup withholding rules for reportable payments to vendors and i		able gaming			
·	(gambling) winnings to prize winners?			1c	х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,	1				
	filed for the calendar year ending with or within the year covered by this return	2a	230			
h	If at least one is reported on line 2a, did the organization file all required federal employment tax retu		•	2b	Х	
-	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instruction					
За	D. I.			3a	Х	
				3b	Х	
	At any time during the calendar year, did the organization have an interest in, or a signature or other					
	financial account in a foreign country (such as a bank account, securities account, or other financial		•	4a		х
b	If "Yes," enter the name of the foreign country:					
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial	Accou	ints.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		Х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transit			5b		Х
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did t					
	any contributions that were not tax deductible as charitable contributions?			6a	Х	
b	If "Yes," did the organization include with every solicitation an express statement that such contribu					
	were not tax deductible?			6b	Х	
7	Organizations that may receive deductible contributions under section 170(c).					
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and se	rvices	provided to the payor?	7a	Х	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	X	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	as rec	quired			
	to file Form 8282?		·····	7с		Х
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit	contra	ct?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit cont	ract?		7f		Х
g	If the organization received a contribution of qualified intellectual property, did the organization file F	orm 8	399 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization			7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.					
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at	any tin	ne during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.					
а	Did the organization make any taxable distributions under section 4966?			9a		
	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10	Section 501(c)(7) organizations. Enter:	مد ا	ı			
а	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:	۔ دد ا	ı			
a	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against	446				
10-	amounts due or received from them.)	11b	<u> </u>	40-		
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1 1041 12b	<u></u>	12a		
13	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	LIZD	l			
	*** **			13a		
а	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.			ıoa		
b	Enter the amount of reserves the organization is required to maintain by the states in which the					
D	organization is licensed to issue qualified health plans	13b	1			
С	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?		1	14a		Х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedu	le O		14b		

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BUFFALO BILL MEMORIAL ASSOCIATION

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

X Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 46 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. 46 b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other Х officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct supervision Х 3 of officers, directors, or trustees, or key employees to a management company or other person? X 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Did the organization have members or stockholders? 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or Х more members of the governing body? 7a b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or X persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: X a The governing body? 8a X Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the Х organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10a Did the organization have local chapters, branches, or affiliates? 10a b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a **b** Describe in Schedule O the process, if any, used by the organization to review this Form 990. Х **12a** Did the organization have a written conflict of interest policy? If "No," go to line 13 12a X b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Х 12c Did the organization have a written whistleblower policy? X 13 13 X 14 Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent 15 persons, comparability data, and contemporaneous substantiation of the deliberation and decision? Х a The organization's CEO, Executive Director, or top management official 15a X Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a Х taxable entity during the year? b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's 16b exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. X Upon request X Own website Another's website Other (explain in Schedule O) Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. State the name, physical address, and telephone number of the person who possesses the books and records of the organization: MEG KATH - (307)578-4044 720 SHERIDAN AVENUE, CODY

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organizati		Orga	al IIZa			преі	isai			(F)
(A)	(B)			((Pos		1		(D)	(E)	(F)
Name and Title	Average hours per		not c	heck	more	than is bot		Reportable compensation	Reportable compensation	Estimated amount of
	week					or/trus		from	from related	other
	(list any	tor						the	organizations	compensation
	hours for	trustee or director				pa		organization	(W-2/1099-MISC)	from the
	related	stee o	ustee			ensat		(W-2/1099-MISC)		organization
	organizations	al trus	nal tr		loyee	comp				and related
	below	Individual 1	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) PIPPON G GOLLIER II	line)	п	su	#0	ā.	E, E	요			
(1) BARRON G. COLLIER, II	3.00	7.		77					٥	0
CHAIR OF THE BOARD	2 00	Х		Х				0.	0.	0.
(2) NAOMA J. TATE	3.00	,,								0
VICE CHAIR	1 00	Х		Х				0.	0.	0.
(3) HENRY H.R. COE, JR.	1.00									0
VICE CHAIR		Х		Х				0.	0.	0.
(4) MARGARET W. SCARLETT	2.00									•
VICE CHAIR		Х		Х				0.	0.	0.
(5) PAUL V. CALI	3.00									•
TREASURER		Х		Х				0.	0.	0.
(6) ERNEST J. GOPPERT, JR.	1.00								_	_
SECRETARY		Х		Х				0.	0.	0.
(7) STEVEN R. CRANFILL	1.00									
ASSISTANT SECRETARY		Х		Х				0.	0.	0.
(8) WILLIS MCDONALD, IV	3.00									
GENERAL COUNSEL		Х		Х				0.	0.	0.
(9) MARY GOOCH ARMOUR	1.00									
TRUSTEE		Х						0.	0.	0.
(10) GORDON H. BARROWS	1.00									
TRUSTEE		Х						0.	0.	0.
(11) DANIELE D. BODINI	1.00									
TRUSTEE		Х						0.	0.	0.
(12) WILEY T. BUCHANAN, III	1.00									
TRUSTEE		Х						0.	0.	0.
(13) JOHN R. CALDWELL	1.00									
TRUSTEE		Х						0.	0.	0.
(14) DENIS H. CARROLL	1.00									
TRUSTEE		Х						0.	0.	0.
(15) RICHARD B. CHENEY	1.00									
TRUSTEE		Х						0.	0.	0.
(16) EDWARD P. CONNORS	1.00									
TRUSTEE		х						0.	0.	0.
(17) MARY ANNE DINGUS	1.00									
TRUSTEE		х						0.	0.	0.

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BUFFALO BILL MEMORIAL ASSOCIATION

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Dort VIII											<u> </u>	-95 -
Part VII Section A. Officers, Directors, Tr	ustees, Key Em	ploy	/ees	, an	d Hi	ighe	st C	ompensated Employe	es (continued)			
(A)	(B)				C)			(D)	(E)		(F)	
Name and title	Average	(do	not c	Pos check	itior more	ì ∶than	one	Reportable	Reportable	Es	stimate	∍d
	hours per	box	, unle	ess pe	erson	is bot	h an	compensation	compensation		nount (of
	week	\vdash	T	T	T	T	Ι	from	from related		other	
	(list any hours for	ordirector						the organization	organizations (W-2/1099-MISC)		npensa rom the	
	related	e or d	tee			sated		(W-2/1099-MISC)	(W-2/1099-WISC)	l	anizati	
	organizations	trustee	ll trus		ee Ge	mpen		(** 2/ 1000 101100)			d relate	
	below	Individual 1	Institutional trustee		loldu	st co	e				anizatio	
	line)	Indivi	Instit	Officer	Key employee	Highest compensated employee	Form					
(18) JOAN C. DONNER	1.00											
TRUSTEE		X						0.	0.			0.
(19) FORREST FENN	1.00											
TRUSTEE		Х						0.	0.			0.
(20) MARY FLITNER	1.00											
TRUSTEE		Х						0.	0.			0.
(21) CHARLES C. FRANCIS	1.00							_	_			
TRUSTEE		Х						0.	0.			0.
(22) WILLIAM C. GARLOW	1.00							_	_			
TRUSTEE		Х						0.	0.			0.
(23) THOMAS P. GRAINGER	1.00	ļ										•
TRUSTEE		X						0.	0.			0.
(24) C. HARRIS HASTON	3.00	١							_			•
TRUSTEE	1 00	Х						0.	0.			0.
(25) DEBORAH GOPPERT HOFSTEDT	1.00	۱							_			•
TRUSTEE	1 00	Х						0.	0.			0.
(26) RAY L. HUNT	1.00	١							_			•
TRUSTEE		X				<u> </u>		0.	0.			0.
1b Sub-total								0.	0.	1	4,7	0.
c Total from continuation sheets to Part								341,225.	0.		$\frac{4}{4},7$	
d Total (add lines 1b and 1c)								341,225.		4	4,/	09.
2 Total number of individuals (including bu		nose	liste	ed a	bove	e) wi	no re	eceived more than \$100	0,000 of reportable			2
compensation from the organization	•										Yes	No
O Did the consciention list on form of the							1				162	NO
3 Did the organization list any former offic				•		•		•		_		Х
line 1a? If "Yes," complete Schedule J for 4 For any individual listed on line 1a is the										3		
4 For any individual listed on line 1a, is the and related organizations greater than \$	-		-					•	the organization	4	x	
5 Did any person listed on line 1a receive of	•								idual for services	4		
Did any person listed on line ta receive (n acciu e compe	ıısal	III)	11011	ı ali)	, ui li	CIAL	eu organization or indiv	idual lui selvices			1

Section B. Independent Contractors

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

the organization. Report compensation for the calendar year ending with or with	in the organization's tax year.	
(A)	(B)	(C)
Name and business address	Description of services	Compensation
SIEGEL + GALE		
625 AVE OF THE AMERICAS, NEW YORK, NY 10011	CONSULTANTS	230,624.
T WHITE COMMUNICATIONS, INC., 1200 N NASH		
ST, SUITE 849, ARLINGTON, VA 22209	MANAGEMENT COMPANIES	124,059.
HIRTLE CALLAGHAN & CO., FIVE TOWER BRIDGE,	INVESTMENT	
SUITE 500, WEST CONSHOHOCKEN, PA 19428-29	MANAGEMENT	113,677.
		_

Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization > 3

SEE PART VII, SECTION A CONTINUATION SHEETS

rendered to the organization? If "Yes," complete Schedule J for such person

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Form 990

BUFFALO BILL MEMORIAL ASSOCIATION

83-0180403

D 13/01	BILL WEI								83-018	0403
Part VII Section A. Officers, Directors, T	rustees, Key E	mple	oyee			ligh	est			•
(A) Name and title	(B) Average hours	(с		Posi all t	ition		ıly)	(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of
	per week (list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(27) WALLACE H. JOHNSON TRUSTEE	3.00	X						0.	0.	0 .
(28) WILLIAM L. KING TRUSTEE	1.00	х						0.	0.	0 .
(29) DAVID M. LEUSCHEN	1.00	x						0.	0.	0
(30) PATRICK R. MCDONALD	1.00									
TRUSTEE (31) HENRY P. MCINTOSH, IV	1.00	Х						0.	0.	0
TRUSTEE (32) JAMES E. NIELSON	1.00	Х						0.	0.	0
TRUSTEE (33) NANCY D. PETRY	1.00	х						0.	0.	0
TRUSTEE		х						0.	0.	0
(34) HAROLD C. RAMSER, JR. TRUSTEE	1.00	x						0.	0.	0
(35) WILLIAM B. RUGER, JR. TRUSTEE	1.00	x						0.	0.	0
(36) WILLIAM N. SHIEBLER	1.00	x						0.	0.	0
(37) ALAN K. SIMPSON	1.00	X						0.	0.	0
TRUSTEE (38) COLIN M. SIMPSON	1.00									
TRUSTEE (39) H. LEIGHTON STEWARD	1.00	Х						0.	0.	0
FRUSTEE (40) JOHN C. SULLIVAN	1.00	Х						0.	0.	0
TRUSTEE (41) MICHAEL J. SULLIVAN	1.00	х						0.	0.	0
TRUSTEE		х						0.	0.	0
(42) JAMES G. TAGGART FRUSTEE	1.00	x						0.	0.	0
(43) HAROLD E. WACKMAN	1.00	х						0.	0.	0
(44) RICHARD A. WALJE	1.00									
TRUSTEE (45) MARGO GRANT WALSH	1.00	Х						0.	0.	0
TRUSTEE (46) SAMUEL B. WEBB, JR.	2.00	Х						0.	0.	0
-		Х						0.	0.	0
Total to Part VII, Section A, line 1c		X						0.		0.

Form 990 BUFFALO BILL MEMORIAL ASSOCIATION

83-0180403

Form 990 BUF FALO	SILL MED	101	$X \perp F$	<u>1</u> Г	A	200	<i>)</i> C.	LATION	83-018	0403
Part VII Section A. Officers, Directors, Tru	ıstees, Key Er	nplo	oyee	s, a	nd F	ligh	est	Compensated Employ	rees (continued)	
(A) Name and title	(B) Average hours	(cl	heck	(C Pos all t	ition		ly)	(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of
	per week (list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
47) RICHARD J. SCHWARTZ PRUSTEE (PARTIAL YEAR)	1.00	x						0.	0.	0
48) BRUCE ELDREDGE	50.00			х				193,199.	0.	28,971
49) LYNN RODGERS	45.00									
NTERIM CFO 50) JANET HEDRICK	45.00			Х				32,202.	0.	230
NTERIM DIRECTOR OF DEVELOPMENT	13100					х		115,824.	0.	15,588
			_							
otal to Part VII, Section A, line 1c	ı	· · ·	·			I		341,225.		44,789

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Part VIII | Statement of Revenue

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Par	t VII	Statement of Rever	nue					
		Check if Schedule O cont	ains a respoi	nse to any question i				
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	Revenue excluded from tax under sections 512, 513, or 514
, Grants mounts	1 a	Federated campaigns	1a					
ב בו	b	Membership dues	1b	536,430.				
Am/	С	Fundraising events	1c	315,563.				
<u> </u>	d	Related organizations	1d					
E,ig	е	Government grants (contribut	ions) 1e					
	f	All other contributions, gifts, gran	ts, and					
<u> </u>		similar amounts not included above	ve 1f	11,528,728.				
contributions, cints, and Other Similar Ar	g	Noncash contributions included in lines	1a-1f: \$	5,221,832.				
<u>ā č</u>	h	Total. Add lines 1a-1f			12,380,721.			
				Business Code				
<u>8</u>	2 a			713990	2,138,353.			
ا و چ	b	MISCELLANEOUS INCOME		713990	25,704.	25,704.		
e	С							
<u> </u>	d							
Program Service Revenue	е							
,		All other program service reve						
_	g	Total. Add lines 2a-2f			2,164,057.			
	3	Investment income (including						
		other similar amounts)			1,041,972.			1,041,972
	4	Income from investment of tax	-	•				
	5	Royalties						
		_	(i) Real	(ii) Personal				
		Gross rents						
		Less: rental expenses						
		Rental income or (loss)						
				// OH				
	7 a	Gross amount from sales of	(i) Securition 6 , 665 , 9					
		assets other than inventory	0,005,3	00.				
	D	Less: cost or other basis	4,363,8	35. 2,330.				
	_	and sales expenses						
		Gain or (loss)			2,299,821.			2,299,821
	a	Net gain or (loss) Gross income from fundraising			2,233,021.			2,233,021
<u> </u>	в а	including \$ 315	563 of	·				
ě		contributions reported on line						
Other Revenue		Part IV, line 18	-	a 163,501.				
<u> </u>	h	Less: direct expenses		~ ~ / 				
ō		Net income or (loss) from fund			-69,450.			-69,450
		Gross income from gaming ac	-		, -			,
	- u	Part IV, line 19		a 167,750.				
	b	Less: direct expenses						
		Net income or (loss) from gam			87,506.			87,506
.		Gross sales of inventory, less						
		and allowances		a 1,871,863.				
	b	Less: cost of goods sold						
		Net income or (loss) from sale			1,116,112.	946,505.	169,607.	·
		Miscellaneous Revenu		Business Code				
Ţ.	11 a							
	b							
	С							
	d	All other revenue						
		Total. Add lines 11a-11d						
Ι.	12	Total revenue. See instructions.			19,020,739.	3,110,562.	169,607	3,359,849

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Form 990 (2012) BUFFALO BILL MEMORIAL ASSOCIATION Part IX Statement of Functional Expenses

Sect	ion 501(c)(3) and 501(c)(4) organizations must com			mplete column (A).	Т
	Check if Schedule O contains a respon	(A)		(C)	(D)
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	Total expenses	(B) Program service expenses	Managèment and general expenses	Fundraising expenses
1	Grants and other assistance to governments and		охроново	gerreral experiess	скропосс
	organizations in the United States. See Part IV, line 21	22,041.	22,041.		
2	Grants and other assistance to individuals in	-	-		
	the United States. See Part IV, line 22	52,286.	52,286.		
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	United States. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	040 760	0.7. 5.0.	450.000	
	trustees, and key employees	249,760.	97,537.	152,223.	
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	2 756 272	2 022 010	405 576	106 070
7	Other salaries and wages	3,756,272.	2,833,818.	425,576.	496,878
8	Pension plan accruals and contributions (include	265,253.	149,653.	101,301.	14,299
_	section 401(k) and 403(b) employer contributions)	509,834.	388,773.	60,619.	60,442
9	Other employee benefits	384,127.	285,638.	53,942.	44,547
0	Payroll taxes Fees for services (non-employees):	304,1276	203,0301	33,342.	44,541
	Management	135,329.	43,772.	27,997.	63,560
b		15,173.	7,435.	7,738.	03,300
C		60,961.	29,871.	31,090.	
d		00,700=1		0=7000	
e	D (' ' (' ' ' ' ' ' O D ' ' ' ' ' ' ' ' ' ' '	81,365.			81,365
f	Investment management fees	268,489.	187,953.	80,536.	, , , , , , , , , , , , , , , , , , ,
g		-	-		
Ū	column (A) amount, list line 11g expenses on Sch O.)	688,123.	297,372.	336,412.	54,339
2	Advertising and promotion	138,226.	15,326.	119,643.	3,257
3	Office expenses	512,328.	358,621.	116,896.	36,811
14	Information technology	425,558.	204,187.	187,793.	33,578
15	Royalties				
16	Occupancy	369,375.	225,759.	132,616.	11,000
17	Travel	310,465.	184,590.	87,095.	38,780
8	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	20 206	10 202	1 007	0 016
9	Conferences, conventions, and meetings	29,386.	19,383.	1,087.	8,916
20	Interest	40,741.	19,961.	20,780.	
21	Payments to affiliates	1,762,683.	1,472,711.	286,206.	3,766
22	Depreciation, depletion, and amortization	108,290.	68,206.	40,084.	3,100
23	Insurance Other expenses. Itemize expenses not covered	100,230•	00,200.	40,004.	
24	above. (List miscellaneous expenses in line 24e. If line				
	24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	ENTERTAINMENT	116,480.	57,795.	28,006.	30,679
b	REPAIR & MAINTENANCE	59,085.	39,676.	19,409.	,-,-
c	PUBLICATIONS	47,212.	12,078.	22,618.	12,516
d		,	,	,	•
e	All other expenses	161,060.	129,366.	13,340.	18,354
25	Total functional expenses. Add lines 1 through 24e	10,569,902.	7,203,808.	2,353,007.	1,013,087
26	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				

BUFFALO BILL MEMORIAL ASSOCIATION Form 990 (2012)
Part X | Balance Sheet

83-0180403 Page **11**

Pai	rt X	Balance Sheet					
		Check if Schedule O contains a response to any	question in this Pa	rt X			
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			1,311,591.	1	2,022,900.
	2	Savings and temporary cash investments				2	
	3	Pledges and grants receivable, net			1,939,705.	3	4,239,997.
	4	Accounts receivable, net			164,588.	4	101,111.
	5	Loans and other receivables from current and fo					
		trustees, key employees, and highest compensa	ited employees. Co	mplete			
		Part II of Schedule L				5	
	6	Loans and other receivables from other disquali					
		section 4958(f)(1)), persons described in section	4958(c)(3)(B), and	contributing			
		employers and sponsoring organizations of sect		_			
		employees' beneficiary organizations (see instr).		-		6	
Assets	7	Notes and loans receivable, net				7	
Ass	8	Inventories for sale or use			669,999.	8	595,148.
•	9	D ::			84,789.	9	127,202.
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D		92,132.			
	b	Less: accumulated depreciation	10b 20,99	95,753.	33,354,744.	10c	33,596,379.
	11	Investments - publicly traded securities			32,902,778.		35,884,800.
	12	Investments - other securities. See Part IV, line 1			6,784,751.	12	7,161,456.
	13	Investments - program-related. See Part IV, line	11			13	
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11			79,782,642.	15	85,046,258.
	16	Total assets. Add lines 1 through 15 (must equa			156,995,587.	16	168,775,251.
	17	Accounts payable and accrued expenses			380,312.	17	464,408.
	18	Grants payable		18			
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20	
es	21	Escrow or custodial account liability. Complete I				21	
Liabilities	22	Loans and other payables to current and former					
ia Bi		key employees, highest compensated employee	s, and disqualified	persons.			
_						22	
	23	Secured mortgages and notes payable to unrela				23	1 226 600
	24	Unsecured notes and loans payable to unrelated				24	1,336,600.
	25	Other liabilities (including federal income tax, pa					
		parties, and other liabilities not included on lines	17-24). Complete F	Part X of			
		Schedule D			380,312.	25 26	1,801,008.
	26	Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117 (ASC 958			300,312.	26	1,001,000.
"				L∡⊾ and			
čě	27	complete lines 27 through 29, and lines 33 an			16,623,381.	27	20,086,841.
alan	27 28	Unrestricted net assets Temporarily restricted net assets			110,210,389.	28	114,742,653.
B	29			29,781,505.	29	32,144,749.	
Net Assets or Fund Balances	29	Permanently restricted net assets Organizations that do not follow SFAS 117 (A	SC 958) check he		25,701,000	23	22/111/11J
F.		and complete lines 30 through 34.	30 330), Check he				
ţsc	30	Capital stock or trust principal, or current funds				30	
SSe	31	Paid-in or capital surplus, or land, building, or ed				31	
Ę	32	Retained earnings, endowment, accumulated in				32	
Š	33	Total net assets or fund balances			156,615,275.	33	166,974,243.
	34	Total liabilities and net assets/fund balances			156,995,587.		168,775,251.
					,,		

Form **990** (2012)

Form	990 (2012) BUFFALO BILL MEMORIAL ASSOCIATION	83-01	80403	Pag	ge 12
Pai	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	19,02	0,7	<u> 39.</u>
2	Total expenses (must equal Part IX, column (A), line 25)	2	10,56	-	
3	Revenue less expenses. Subtract line 2 from line 1	3	8,45		
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4 1	56,61		
5	Net unrealized gains (losses) on investments	5	1,90	8,1	31.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,				
	column (B))	10 1	66,97	4,2	43.
Pai	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				Ш
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Ο.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		_X_
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	e basis,			
	consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule O.			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Audit			
	Act and OMB Circular A-133?		За		_X_
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ired audit			_
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b		

Form **990** (2012)

SCHEDULE A

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

BUFFALO BILL MEMORIAL ASSOCIATION

Employer identification number

83-0180403 Reason for Public Charity Status (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 2 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name. 4 city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in 5 section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. d Type III - Non-functionally integrated **b** Type II c Type III - Functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below. Yes Nο the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? Provide the following information about the supported organization(s). h (vi) Is the (iv) Is the organization (v) Did you notify the (iii) Type of organization (vii) Amount of monetary (i) Name of supported (ii) EIN organization in col. in col. (i) listed in your organization in col. (described on lines 1-9 organization support (i) organized in the aovernina document? (i) of your support? above or IRC section U.S.? (see instructions)) Yes No Yes No Yes No Total

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

Schedule A (Form 990 or 990-EZ) 2012 BUFFALO BILL MEMORIAL ASSOCIATION

83-0180403 Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	Section A. Public Support									
Cale	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total			
1	Gifts, grants, contributions, and									
	membership fees received. (Do not									
	include any "unusual grants.")	5801483.	4602196.	7113533.	5980141.	12380721.	35878074.			
2	Tax revenues levied for the organ-									
	ization's benefit and either paid to									
	or expended on its behalf									
3	The value of services or facilities									
	furnished by a governmental unit to									
	the organization without charge									
4	Total. Add lines 1 through 3	5801483.	4602196.	7113533.	5980141.	12380721.	35878074.			
5	The portion of total contributions									
	by each person (other than a									
	governmental unit or publicly									
	supported organization) included									
	on line 1 that exceeds 2% of the									
	amount shown on line 11,									
	column (f)						5550800.			
6	Public support. Subtract line 5 from line 4.						30327274.			
Sec	ction B. Total Support									
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total			
7	Amounts from line 4	5801483.	4602196.	7113533.	5980141.	12380721.	35878074.			
8	Gross income from interest,									
	dividends, payments received on									
	securities loans, rents, royalties									
	and income from similar sources	807,636.	836,871.	867,624.	917,396.	1041972.	4471499.			
9	Net income from unrelated business									
	activities, whether or not the									
	business is regularly carried on	7,245.	9,888.	9,418.	4,292.	169,607.	200,450.			
10	Other income. Do not include gain									
	or loss from the sale of capital									
	assets (Explain in Part IV.)									
11	Total support. Add lines 7 through 10						40550023.			
12	Gross receipts from related activities,	etc. (see instruction	ons)			12 21	,562,382.			
13	First five years. If the Form 990 is for	the organization's	first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)				
	organization, check this box and stop	here					<u></u> ▶□			
Sec	ction C. Computation of Publ	ic Support Pe	rcentage							
	Public support percentage for 2012 (•	* * * * * * * * * * * * * * * * * * * *		14	74.79 %			
	Public support percentage from 2011					15	91.47 %			
16a	33 1/3% support test - 2012. If the o	-								
	stop here. The organization qualifies									
b	33 1/3% support test - 2011. If the o									
	and stop here. The organization qual									
17a	10% -facts-and-circumstances tes									
	and if the organization meets the "fac	ts-and-circumstan	ces" test, check th	nis box and stop h	ere. Explain in Pa	rt IV how the orgar	nization			
	meets the "facts-and-circumstances"	-	=							
b	10% -facts-and-circumstances tes									
	more, and if the organization meets the						e			
	organization meets the "facts-and-circ		•	•						
18	Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions									

Schedule A (Form 990 or 990-EZ) 2012

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to

Se	ction A. Public Support	low, please com	ipietė Part II.)				
_	endar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
	Gifts, grants, contributions, and	(4) 2000	(3) 2000	(0) 2010	(4) 2311	(6) 2512	(1) 10141
·	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
_	merchandise sold or services per-						
	formed, or facilities furnished in						
	any activity that is related to the organization's tax-exempt purpose						
2	Gross receipts from activities that						
3	are not an unrelated trade or bus-						
	iness under section 513						
4							
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
_	or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
	Total. Add lines 1 through 5						
7:	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
•	Amounts included on lines 2 and 3 received from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
_	ction B. Total Support		_	1	1		
	endar year (or fiscal year beginning in) 🖊	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
	Amounts from line 6						
10	a Gross income from interest, dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources						
ŀ	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
•	Add lines 10a and 10b						
11	Net income from unrelated business						
	activities not included in line 10b, whether or not the business is						
	regularly carried on						
12	Other income. Do not include gain						
	or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is for	the organization'	's first, second, thi	rd, fourth, or fifth t	tax year as a secti	on 501(c)(3) organi	zation,
	check this box and stop here						>
Se	ction C. Computation of Public	c Support Pe	ercentage				
15	Public support percentage for 2012 (lin	ne 8, column (f) o	divided by line 13,	column (f))		15	%
16	Public support percentage from 2011	Schedule A, Par	t III, line 15			16	%
<u>Se</u>	ction D. Computation of Inves	tment Incom	ne Percentage				
17	Investment income percentage for 201	12 (line 10c, colu	mn (f) divided by li	ne 13, column (f))		17	%
18	Investment income percentage from 2	011 Schedule A,	Part III, line 17			18	%
	a 33 1/3% support tests - 2012. If the o					33 1/3%, and line	17 is not
	more than 33 1/3%, check this box an	d stop here. The	e organization qua	lifies as a publicly	supported organi	zation	>
ŀ	33 1/3% support tests - 2011. If the o	organization did	not check a box or	n line 14 or line 19	a, and line 16 is m	nore than 33 1/3%,	and
	line 18 is not more than 33 1/3%, chec						
20	Private foundation. If the organization						

Page 3

Schedule B

Attach to Form 990, Form 990-EZ, or Form 990-PF.

Schedule of Contributors

OMB No. 1545-0047

Employer identification number

(Form 990, 990-EZ, or 990-PF)

Name of the organization

Department of the Treasury Internal Revenue Service

> 83-0180403 BUFFALO BILL MEMORIAL ASSOCIATION

Organization type (che	ck one):
Filers of:	Section:
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization
	4947(a)(1) nonexempt charitable trust not treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation
	ion is covered by the General Rule or a Special Rule. 11(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.
	ation filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one complete Parts I and II.
Special Rules	
509(a)(1) and 1	501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.
total contributi	501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, ions of more than \$1,000 for use <i>exclusively</i> for religious, charitable, scientific, literary, or educational purposes, or of cruelty to children or animals. Complete Parts I, II, and III.
contributions f If this box is ch purpose. Do no	501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. necked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., ot complete any of the parts unless the General Rule applies to this organization because it received nonexclusively stable, etc., contributions of \$5,000 or more during the year
Caution. An organization	on that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF),

but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

Name of organization

Employer identification number

BUFFALO BILL MEMORIAL ASSOCIATION

83-0180403

Part II	Noncash Property (see instructions). Use duplicate copies of Part II if a	dditional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
2	PAINTING - THE WAR BRIDLE BY FREDERICK REMINGTON (1909)		
		\$ 3,500,000.	10/10/12
(a) No. rom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
3	70 BRONZE SCULPTURES		
		\$1,204,700.	12/19/12
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
-		6	
453 12-2	4.40	Schedule R (Form	 990, 990-EZ, or 990-PF) (2

Schedule B (Form 990, 990-EZ, or 990-PF) (2012) Page 4 Name of organization Employer identification number BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403 Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations that total more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once.) Part III Use duplicate copies of Part III if additional space is needed. (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. `from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

➤ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

➤ Attach to Form 990. ➤ See separate instructions.

2012
Open to Public Inspection

Name of the organization

BUFFALO BILL MEMORIAL ASSOCIATION

Employer identification number

_	BUFFALO BILL MEMORIAL ASSOCIATION	83-0180403
Pai		Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line 6.	
	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised fu	unds
	are the organization's property, subject to the organization's exclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used	d only
	for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conf	erring
	impermissible private benefit?	Yes No
Pai		
1	Purpose(s) of conservation easements held by the organization (check all that apply).	
	Preservation of land for public use (e.g., recreation or education)	ally important land area
	Protection of natural habitat Preservation of a certified	
	Preservation of open space	
2	Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a	conservation easement on the last
	day of the tax year.	
		Held at the End of the Tax Year
а	Total number of conservation easements	
b	Total acreage restricted by conservation easements	
	Number of conservation easements on a certified historic structure included in (a)	
4	Number of conservation easements on a certified instance structure included in (a) Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure	- 20
u	listed in the National Register	2d
3	Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization of the following states and the following states are the following states and the following states are the	
3		anization during the tax
4	year ▶ Number of states where property subject to conservation easement is located ▶	
4		
5	Does the organization have a written policy regarding the periodic monitoring, inspection, handling of	Yes No
6	violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during	
6 7	Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the	
7	Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)	
8	• • • • • • • • • • • • • • • • • • • •	
_	and section 170(h)(4)(B)(ii)?	
9	In Part XIII, describe how the organization reports conservation easements in its revenue and expense stat	
	include, if applicable, the text of the footnote to the organization's financial statements that describes the	organization's accounting for
Dai	conservation easements. rt III Organizations Maintaining Collections of Art, Historical Treasures, or Other	r Similar Assats
rai	Complete if the organization answered "Yes" to Form 990, Part IV, line 8.	Sillilai Assets.
4 -		and below a placed words of aid
та	If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement	
	historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of	of public service, provide, in Part XIII,
	the text of the footnote to its financial statements that describes these items.	
b		
	treasures, or other similar assets held for public exhibition, education, or research in furtherance of public s	service, provide the following amounts
	relating to these items:	1 021 627
	(i) Revenues included in Form 990, Part VIII, line 1	
	(ii) Assets included in Form 990, Part X	
2	If the organization received or held works of art, historical treasures, or other similar assets for financial gain	n, provide
	the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:	
	, , , , , , , , , , , , , , , , , , , ,	
b	Assets included in Form 990, Part X	• \$

BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403 Page 2 Schedule D (Form 990) 2012 Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets(continued) Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply): X Loan or exchange programs X Public exhibition X Scholarly research Preservation for future generations Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII. During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets No to be sold to raise funds rather than to be maintained as part of the organization's collection? Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990. Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included J Yes on Form 990, Part X? Nο **b** If "Yes." explain the arrangement in Part XIII and complete the following table: Amount c Beginning balance 1c 1d d Additions during the year Distributions during the year 1e Ending balance 1f 2a Did the organization include an amount on Form 990, Part X, line 21? Yes No b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10. (c) Two years back (d) Three years back (e) Four years back (a) Current year (b) Prior vear 38,748,618 41,151,624 38,186,989 32,581,471 39.865.622. 1a Beginning of year balance 50,000. 301,094 601,723 11,427,287. Contributions 5.146.390 -34.780 4.757.540 8.140.731 -16.646.587. Net investment earnings, gains, and losses Grants or scholarships Other expenditures for facilities 2,164,672. 2,669,320, 2,394,628 2,535,213 2.064.851. and programs Administrative expenses 41,780,336. 38,748,618. 41,151,624. 38,186,989 32,581,471. g End of year balance Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as: 34.30 Board designated or quasi-endowment Permanent endowment % 8.71Temporarily restricted endowment ▶ The percentages in lines 2a, 2b, and 2c should equal 100%. 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization Yes No by: Х (i) unrelated organizations 3a(i) X (ii) related organizations 3a(ii) **b** If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? 3b Describe in Part XIII the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10. Description of property (a) Cost or other (b) Cost or other (c) Accumulated (d) Book value basis (investment) basis (other) depreciation 165,500. 165,500. 1a Land 38,088,301. 11,368,347. 26,719,954. **b** Buildings 586,156. 502,482. 83,674. c Leasehold improvements 1,680,714. 775,386. 905,328. d Equipment 14,071,461. 8,349,538. 5.721.923. Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B). line 10(c).) 33,596,379.

Schedule D (Form 990) 2012

		ASSOCIATION	83-	-0180403	Page 3
Part VII Investments - Other Securities. Se					
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of v	valuation: Cost or end-	of-year market v	/alue
(1) Financial derivatives					
(2) Closely-held equity interests					
(3) Other					
(A)					
(B)					
(C)					
(D)					
(E)					
(F) (G)					
(H)					
(1)					
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)					
Part VIII Investments - Program Related. S	ee Form 990 Part X	line 13			
(a) Description of investment type	(b) Book value	(c) Method of v	valuation: Cost or end-	of-year market v	/alue
(1)		.,			
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)					
Part IX Other Assets. See Form 990, Part X, line	15.				
	Description			(b) Book va	
(1) ART & BRONZES				31,271	<u>,990.</u>
(2) ARTIFACTS, PHOTOS, MEMORA	BILIA			53,774	<u>,268.</u>
(3)					
(4)					
(5)					
(6)					
(8)					
(9)					
(10)	- 1F \			85,046	258
Total. (Column (b) must equal Form 990, Part X, col. (B) lin Part X Other Liabilities. See Form 990, Part X,			<u></u>	03,040	, 430.
1. (a) Description of liability	iii le 23.	(b) Book value			
(1) Federal income taxes		(-,	-		
(2)			-		
(3)			-		
(4)			-		
(5)			-		
(6)			-		
(7)			-		
(8)			1		
(9)					
(10)					
(11)					
Total. (Column (b) must equal Form 990, Part X, col. (B) lin	e 25.)				

Schedule D (Form 990) 2012

2. FIN 48 (ASC 740) Footnote. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's

liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII .

	edule D (Form 990) 2012 BUFFALO BILL MEMORIAL ASSOCIATION		0180403 Page 4
Pai	rt XI Reconciliation of Revenue per Audited Financial Statements With Revenue per F	Retur	
1	Total revenue, gains, and other support per audited financial statements	1	21,927,779.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
а	Net unrealized gains on investments 2a 1,908,131		
b	Donated services and use of facilities 2b 90,190	<u>.</u>	
С	Recoveries of prior year grants		
d	Other (Describe in Part XIII.)		
е	Add lines 2a through 2d	2e	1,998,321.
3	Subtract line 2e from line 1	3	19,929,458.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a 268, 490	_	
b	Other (Describe in Part XIII.) 4b -1,177,209	_	
С	Add lines 4a and 4b	4c	-908,719.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	19,020,739.
Pa	rt XII Reconciliation of Expenses per Audited Financial Statements With Expenses per	Retu	
1	Total expenses and losses per audited financial statements	1	11,568,811.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
а	Donated services and use of facilities	•	
b	Prior year adjustments 2b		
С	Other losses 2c		
d	Other (Describe in Part XIII.)		
е	Add lines 2a through 2d	2e	1,267,399.
3	Subtract line 2e from line 1	3	10,301,412.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a 268, 490	,	
b	Other (Describe in Part XIII.)		
С	Add lines 4a and 4b	4c	268,490.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	10,569,902.
Pa	rt XIII Supplemental Information		· · · · · ·
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines	b and	2b: Part V. line 4: Part
	e 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional informa		,,,
	RT III, LINE 4: THE CENTER HAS OVER 100,000 OBJECTS; 500,0		
	· · · · · · · · · · · · · · · · · · ·		
HIS	STORICAL PHOTOGRAPHS; 30,000 BOOKS; AND 2,000 LINEAR FEET	OF	DOCUMENTS
ANI	D RECORDS IN ITS COLLECTIONS. THE CENTER IS NOTED FOR ITS	HIS	TORICAL
ОВ	JECTS RELATED TO WILLIAM F. "BUFFALO BILL" CODY, PLAINS IN	IDIA	N CULTURAL
ОВ	JECTS, WESTERN ART, AND FIREARMS. THE CENTER USES THESE CO	LLE	CTIONS TO
	•		
REZ	ACH ABOUT 175,000 VISITORS TO OUR FACILITY ANNUALLY THROUG	H I	NTERACTIVE
ANI	D INTERPRETIVE PROGRAMS INCLUDING EXHIBITIONS, ADULT AND E	AMI	LY

232054 12-10-12 Schedule D (Form 990) 2012

PROGRAMS, SCHOLARLY LECTURES, RESEARCH PROJECTS AND SIMILAR PROGRAMS. THE

Schedule D (Form 990) 2012 BUFFALO BILL MEMORIAL ASSOCIATION 83- Part XIII Supplemental Information (continued)	-0180403 Page 5
CENTER REACHES ALMOST 500,000 INDIVIDUAL WEB USERS EACH YEAR WE	HO ACCESS
COLLECTIONS, PROGRAMS AND INFORMATION ABOUT THE AMERICAN WEST	THROUGH OUR
WEBSITE.	
PART V, LINE 4: ENDOWMENTS ARE RESTRICTED FOR THE FOLLOWING PUR	RPOSES
AT DECEMBER 31, 2012: GENERAL AND ADMINISTRATIVE, CURATORIAL &	
CONSERVATION, COLLECTIONS, AND EDUCATIONAL PROGRAMS.	
PART X, LINE 2: THE ASSOCIATION IS EXEMPT FROM FEDERAL INCOME 1	PAXES
UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE, EXCEPT FO	OR INCOME
FROM THE SALE OF CERTAIN ITEMS BY THE ASSOCIATION'S GIFT SHOP.	INCOME
TAXES RELATED TO THESE SALES WERE NOT MATERIAL DURING THE YEARS	S ENDED
DECEMBER 31, 2012 OR 2011.	
PART XI, LINE 4B - OTHER ADJUSTMENTS:	
DIRECT FUNDRAISING EXPENSES NETTED WITH REVENUE ON TAX	
RETURN:	-232,951.
COST OF GOODS SOLD NETTED WITH REVENUE ON TAX RETURN:	-755,751.
DIRECT GAMING EXPENSES NETTED WITH REVENUE ON TAX RETURN:	-80,244.
RECLASSIFICATION OF NET ASSETS	-108,263.
TOTAL TO SCHEDULE D, PART XI, LINE 4B	-1,177,209.
PART XII, LINE 2D - OTHER ADJUSTMENTS:	
DIRECT FUNDRAISING EXPENSES NETTED WITH REVENUE ON TAX	
RETURN:	232,951.
RECLASSIFICATION OF NET ASSETS:	108,263.
COST OF GOODS SOLD NETTED WITH REVENUE ON TAX RETURN:	755,751.
DIRECT GAMING EXPENSES NETTED WITH REVENUE ON TAX RETURN:	80,244.

Schedule D (Form 990) 2012

Schedule	D (Forn	_{n 990) 2012} pplemental In		BUFFAL	O BI	LL ME	MORIAL	ASS	SOCIA	MOI	83-01	80403	Page 5
Part XII	I Su _l	pplemental In	forn	nation (co	ntinued)								
TOTAL	то	SCHEDULE	D,	PART	XII,	LINE	2D					1,177	,209.

SCHEDULE F (Form 990)

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

Open to Public

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

► Attach to Form 990.
► See separate instructions.

Inspection

Name of the organization **Employer identification number** BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403 General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b. For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States. Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.) (b) Number of (c) Number of (d) Activities conducted in region (e) If activity listed in (d) (a) Region (f) Total expenditures émployees, offices (by type) (e.g., fundraising, program is a program service, agents, and for and in the region services, investments, grants to describe specific type independent investments contractors recipients located in the region) of service(s) in region in region in region INVESTMENTS CENTRAL AMERICA AND THE CARIBBEAN n 6,785,000. 3 a Sub-total 0 6,785,000. **b** Total from continuation 0 0. sheets to Part I c Totals (add lines 3a 6,785,000. 0 and 3b)

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2012

3 Enter total number of other organizations or entities

Part II Grants and Other	er Assistance to Org	ganizations or Entities	Outside the United States. C	omplete if the o	rganization answered	d "Yes" to Form	990, Part IV, line 15, for	any
recipient who rec	ceived more than \$5,	000. Part II can be dupli	cated if additional space is ne	eded.				
1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			recognized as charities by the n 501(c)(3) equivalency letter		recognized as tax-e			

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.										
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)			

Schedule F (Form 990) 2012 BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403 Page 4

Part	IV Foreign Forms			
1	•	or of property to a foreign corporation during the tax year? If "Yes," the Form 926, Return by a U.S. Transferor of Property to a Foreign m 926)	Yes	X No
2	may be required to file Form 3520, A Receipt of Certain Foreign Gifts, and	t in a foreign trust during the tax year? If "Yes," the organization nnual Return to Report Transactions with Foreign Trusts and Vor Form 3520-A, Annual Information Return of Foreign Trust With orms 3520 and 3520-A)	Yes	X No
3	the organization may be required to	ship interest in a foreign corporation during the tax year? If "Yes," file Form 5471, Information Return of U.S. Persons With Respect To estructions for Form 5471)	Yes	X No
4	qualified electing fund during the tax Information Return by a Shareholder	rect shareholder of a passive foreign investment company or a syear? If "Yes," the organization may be required to file Form 8621, of a Passive Foreign Investment Company or Qualified Electing Fund.	X Yes	□ No
5	the organization may be required to	ship interest in a foreign partnership during the tax year? If "Yes," file Form 8865, Return of U.S. Persons With Respect To Certain Ins for Form 8865)	Yes	X No
6	"Yes," the organization may be requi	tions in or related to any boycotting countries during the tax year? If red to file Form 5713, International Boycott Report. (see Instructions	Yes	X No

Schedule F (Form 990) 2012

SCHEDULE G

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Inspection

Name of the organization Employer identification number BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not Part I required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. X Mail solicitations e X Solicitation of non-government grants X Internet and email solicitations f X Solicitation of government grants g X Special fundraising events Phone solicitations d X In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or X Yes key employees listed in Form 990. Part VII) or entity in connection with professional fundraising services? No b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (iii) Did fundraiser (v) Amount paid (vi) Amount paid (iv) Gross receipts (i) Name and address of individual tò (or retained by) (ii) Activity to (or retained by) have custody or entity (fundraiser) from activity fundraiser or control of contributions? organization listed in col. (i) VITAL DATA MANAGEMENT, INC. -Yes No 81,365 12 ALFRED STREET, WOBURN, MA Х 380,066 380,066. DIRECT MAIL PROGRAM 380,066. 81 365. 380,066. Total List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. SEE PART IV FOR CONTINUATIONS

Schedule G (Form 990 or 990-EZ) 2012

Schedule G (Form 990 or 990-EZ) 2012 BUFFALO BILL MEMORIAL ASSOCIATION

О	2	Λ1	101	Λ	Λつ	
О	3 –	U.	LΟ	J 4	U O	Page 2

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990. Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events NONE (add col. (a) through PATRONS BALLENCORE col. (c)) (total number) (event type) (event type) Revenue 460,859. 18,205. 479,064. 1 Gross receipts 297,358. 18,205. 315,563. 2 Less: Contributions 163,501. 163,501. 3 Gross income (line 1 minus line 2) 4 Cash prizes 5 Noncash prizes 105,458. 105,458. Direct Expenses Rent/facility costs 69,327. 69,327. Food and beverages 12,450. 12,450. 8 Entertainment 45,716. 45,716. Other direct expenses 232,951, 10 Direct expense summary. Add lines 4 through 9 in column (d) -69,450. 11 Net income summary. Combine line 3, column (d), and line 10 Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add Revenue (a) Bingo (c) Other gaming bingo/progressive bingo col. (a) through col. (c)) 167,750. 167,750. Gross revenue 2 Cash prizes Expenses 15,000. 15,000. 3 Noncash prizes Direct | 4 Rent/facility costs 65,244. 65,244. 5 Other direct expenses _____ X Yes 100 % Yes Yes Nο 6 Volunteer labor No 80,244, 7 Direct expense summary. Add lines 2 through 5 in column (d) 87,506. Net gaming income summary. Combine line 1, column d, and line 7 9 Enter the state(s) in which the organization operates gaming activities: WY a Is the organization licensed to operate gaming activities in each of these states? X No b If "No," explain: NOT REQUIRED BY STATE LAW. 10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? **b** If "Yes," explain:

Schedule G (Form 990 or 990-EZ) 2012 BUFFALO BILL MEMORIAL ASSOCIATION 83-0	180403 Page 3
11 Does the organization operate gaming activities with nonmembers?	X Yes No
12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?	Yes X No
13 Indicate the percentage of gaming activity operated in:	
a The organization's facility	13a 100.00 %
b An outside facility	13b %
14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:	
Name ► MEG KATH	
Address ► 720 SHERIDAN AVENUE - CODY, WY 82414	
15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes X No
 b If "Yes," enter the amount of gaming revenue received by the organization ►\$ and the amount of gaming revenue retained by the third party ►\$ c If "Yes," enter name and address of the third party: 	
Name ▶	
Address >	
16 Gaming manager information:	
Name ▶ MEG KATH	
Gaming manager compensation ▶ \$0 .	
Description of services provided OVERALL MANAGEMENT OF THE RAFFLE.	
Director/officer	
17 Mandatory distributions:	
a Is the organization required under state law to make charitable distributions from the gaming proceeds to	
retain the state gaming license?	Yes X No
b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the	
organization's own exempt activities during the tax year \(\) \\$ Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii)	and (v) and Dort III
lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information	
SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISER	is:
(I) NAME OF FUNDRAISER: VITAL DATA MANAGEMENT, INC.	
(I) ADDRESS OF FUNDRAISER: 12 ALFRED STREET, WOBURN, MA 01801-1	.972
SCHEDULE G, PART I, LINE 2B, COLUMN (V): AMOUNTS PAID TO THE FUN	DRAISER
INCLUDED THE FOLLOWING: DESIGN & COPY \$12,500.00 AND PRODUCTION	AND
MAILING \$68,865.00 FOR A TOTAL OF \$81,365.00.	

SCHEDULE I (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

► Attach to Form 990.

OMB No. 1545-0047

Open to Public Inspection

Employer identification number

BUFFALO BILL MEMORIAL ASSOCIATION							83-0180403	
Part I General Information on Grants								
1 Does the organization maintain records	s to substantiate th	ne amount of the grants	or assistance, the	grantees' eligibilit	ty for the grants or as	sistance, and the select		
criteria used to award the grants or ass							X Yes No	
2 Describe in Part IV the organization's p								
Part II Grants and Other Assistance to		-			anization answered "	Yes" to Form 990, Part	IV, line 21, for any	
recipient that received more than					(f) Method of	T		
1 (a) Name and address of organization or government (b)		(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	
UNIVERSITY OF NEBRASKA								
1111 LINCOLN MALL								
LINCOLN, NE 65855-0630	47-0049123	IRC SECTION 115	22,041.	0.			RESEARCH	
2 Enter total number of section 501(c)(3)	and government of	organizations listed in th	ne line 1 table				1 .	
3 Enter total number of other organization							> 0.	
LHA For Paperwork Reduction Act Notic	e, see the Instruc	tions for Form 990.					Schedule I (Form 990) (2012	

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
GRANTS/SCHOLARSHIPS/FELLOWSHIPS	9	52,286 .	0.		
		,			
Part IV Supplemental Information. Complete this part to pro-	vide the informatio	n required in Part I,	line 2, Part III, colum	n (b), and any other additional in	formation.
SCHEDULE I, PART I, LINE 2: ONCE	THE FELLO	WS ARE AWA	RDED, THEI	R WORK	
SITUATIONS ARE FULLY DEVELOPED AN	D MONITOR	ED BY THE	PROGRAM CO	ORDINATOR.	
WHILE HERE, THE FELLOWS MEET WITH	CURATORI.	AL STAFF A	ND ADMINIS	TRATION FOR	
DISCUSSION OF THE EXPECTATIONS WE	HAVE OF	THEIR WORK	THEY ALS	O SIGN A	
CONTRACT. THEY HAVE SET WORK REQU					
WORK, A MEET-AND-GREET RECEPTION					
AND A FINAL REPORT MADE TO THE GE				•	
WITH THE FELLOWS DAILY AND DISCUS	SES OUTCO	WES MILH L	HEW IN Y F.	INAL KEVIEW	

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" to Form 990,
Part IV, line 23.

Form 990, Open to Public

Internal Revenue Service

Name of the organization

Department of the Treasury

► Attach to Form 990. ► See separate instructions.

BUFFALO BILL MEMORIAL ASSOCIATION

Inspection

Employer identification number

83-0180403

OMB No. 1545-0047

Part I **Questions Regarding Compensation** Yes No 1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. First-class or charter travel Housing allowance or residence for personal use X Travel for companions Payments for business use of personal residence Tax indemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (e.g., maid, chauffeur, chef) b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain Х 1b Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, Х trustees, and the CEO/Executive Director, regarding the items checked in line 1a? 2 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. X Compensation committee X Compensation survey or study Independent compensation consultant X Form 990 of other organizations Approval by the board or compensation committee During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization: X Receive a severance payment or change-of-control payment? X **b** Participate in, or receive payment from, a supplemental nonqualified retirement plan? 4b X c Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III. Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of: Х a The organization? X **b** Any related organization? If "Yes" to line 5a or 5b, describe in Part III. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of: Х 6a a The organization? X **b** Any related organization? If "Yes" to line 6a or 6b, describe in Part III. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III Х 7 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III Х If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2012

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)-(D)	reported as deferred in prior Form 990
(1) BRUCE ELDREDGE	(i)	193,199.	0.	0.	8,200.	21,829.	223,228.	0.
EXECUTIVE DIRECTOR/CEO	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
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	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

SCHEDULE M (Form 990)

Department of the Treasury Internal Revenue Service

Noncash Contributions

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Attach to Form 990. Employer identification number

BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403 Types of Property Part I (a) (b) (c) (d) Check if Number of Noncash contribution Method of determining contributions or amounts reported on applicable noncash contribution amounts tems contributed Form 990, Part VIII, line 1g X 4,784,200. OPINION OF EXPERT Art - Works of art Art - Historical treasures 2 Art - Fractional interests X 34,012. OPINION OF EXPERT Books and publications 4 Clothing and household goods Cars and other vehicles 6 Boats and planes _____ 7 Intellectual property 8 Securities - Publicly traded 9 Securities - Closely held stock 10 Securities - Partnership, LLC, or 11 trust interests Securities - Miscellaneous 12 Qualified conservation contribution -13 Historic structures Qualified conservation contribution - Other 14 Real estate - Residential 15 Real estate - Commercial 16 17 Real estate - Other X 5,000. OPINION OF EXPERT 18 Collectibles Food inventory 19 Drugs and medical supplies 20 21 Taxidermy 8,588 X 76,225. EXPERT OPINION OF 22 Historical artifacts X 108 32,200. OPINION OF EXPERT 23 Scientific specimens 24 Archeological artifacts SUPPLIES X <u>34</u> 169,737. ACTUAL COST 25 <u>91</u> 120,458. FUNDRAISING X ACTUAL COST Other -26 27 Other -28 Other 29 Number of Forms 8283 received by the organization during the tax year for contributions 3 for which the organization completed Form 8283, Part IV, Donee Acknowledgement Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for Х the entire holding period? 30a **b** If "Yes," describe the arrangement in Part II. Х Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? 31 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash Х contributions? 32a b If "Yes," describe in Part II. 33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked,

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule M (Form 990) (2012)

describe in Part II.

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Department of the Treasury

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

OMB No. 1545-0047 **2012**Open to Public

Inspection Internal Revenue Service Name of the organization **Employer identification number** 83-0180403 BUFFALO BILL MEMORIAL ASSOCIATION FORM 990, PART I, DOING BUSINESS AS: BUFFALO BILL CENTER OF THE WEST FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS: ROCKY MOUNTAIN REGION. DURING 2012, THE CENTER COMPLETED A \$2.75 MILLION REINSTALLATION OF THE HISTORY SECTION OF THE CENTER THAT FOCUSES ON WILLIAM F. "BUFFALO BILL" CODY. THE CENTER BEGAN PLANNING FOR \$200 MILLION TRAVELING EXHIBITIONS OF ART AND OBJECTS TO OPEN IN THE ATLANTA, GEORGIA AREA IN 2013. THE CENTER IS ACCREDITED BY THE AMERICAN ALLIANCE OF MUSEUMS WHICH MEANS THAT THE CENTER IS IN THE TOP 800 MUSEUMS OUT OF OVER 18,000 NATIONALLY. FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS: AMERICAN COWBOY CELEBRATED COWBOY HERITAGE IN LATE JULY. OTHER FAMILY FUN DAYS INCLUDED MUSEUM OLYMPICS, SUMMER PARTY, AND HOOTIN' HOWLIN' HALLOWEEN. SUMMER CHILDREN AND FAMILY PROGRAMMING: OUR FOCUS ON FAMILY AND CHILDREN'S PROGRAMMING INCLUDED DAILY PROGRAMS IN THE GALLERIES AND GARDENS EVERY WEEKDAY THROUGHOUT THE SUMMER.

ART-IN-THE-GARDEN ALLOWED VISITORS TO TRY PAINTING AND SKETCHING WITH A

40

Schedule O (Form 990 or 990-EZ) (2012)

Page 2

Name of the organization
BUFFALO BILL MEMORIAL ASSOCIATION

Employer identification number 83-0180403

VARIETY OF ART MATERIALS WHILE ENJOYING THE CENTER'S PEACEFUL GARDENS.

GAMES-IN-THE-GARDEN ENCOURAGED CHILDREN OF ALL AGES TO PLAY WITH

HISTORIC TOYS AND CARRY WATER WITH SHOULDER YOKES AND BUCKETS.

EDUCATORS' CHOICE CONSISTED OF A VARIETY OF HANDS-ON ACTIVITIES THAT

ROTATED THROUGHOUT THE SUMMER. ADDITIONAL CHILDREN'S PROGRAMMING

CONSISTED OF A WEEK-LONG ART CAMP FOR CHILDREN FROM FIVE TO FOURTEEN

YEARS OF AGE.

LIVE CHUCKWAGON DEMONSTRATION:

DURING THE SUMMER, THE CENTER SPONSORED A LIVE CHUCKWAGON PROGRAM

OUTSIDE. THIS INCLUDED A FULLY-STOCKED, HISTORICALLY ACCURATE

CHUCKWAGON AND A COOK DISCUSSING THE HISTORICAL ROLE OF THE CHUCKWAGON.

THE COOK DEMONSTRATED CAMPFIRE COOKING TECHNIQUES AND SERVED SAMPLES OF

THE FOOD COOKED OVER THE OPEN FIRE.

PLAINS INDIAN MUSEUM POWWOW:

AT OUR 31ST ANNUAL PLAINS INDIAN MUSEUM POWWOW, DANCERS, DRUM GROUPS,

AND ARTISTS FROM NORTHERN PLAINS TRIBES GATHERED TO CELEBRATE THEIR

VIBRANT CULTURAL TRADITIONS AND HISTORIES. NEARLY 3,000 PEOPLE ATTENDED

THIS TWO-DAY EVENT IN JUNE.

TOUR GUIDE PROGRAM:

EDUCATION STAFF DELIVERED MORE THAN 200 GUIDED TOURS OF THE CENTER.

TOUR TITLES WERE WILDLIFE IN THE WEST, PEOPLE IN THE WEST, AND BUFFALO

BILL - MAN OF THE WEST, MAN OF THE WORLD. VISITORS WERE GUIDED THROUGH

MULTIPLE GALLERIES ON THESE TOURS, INTEGRATING THE VARIED DISCIPLINES

REPRESENTED AT THE CENTER.

Schedule O (Form 990 or 990-EZ) (2012)

Page 2

Name of the organization BUFFALO BILL MEMORIAL ASSOCIATION Employer identification number 83-0180403

ADULT OFFERINGS:

PROGRAMS ARE OFFERED THROUGHOUT THE YEAR FOR OUR ADULT LEARNERS. THE

CLASSES ARE OFFERED IN A VARIETY OF DISCIPLINES, FORMATS, AND LENGTHS,

AND ARE TARGETED PRIMARILY TO LOCAL AUDIENCES. THERE ARE FEES FOR SOME

OF THESE PROGRAMS WHILE OTHERS ARE FREE TO ALL. EXAMPLES INCLUDE

PAINTING WITH THE MASTERS (STUDIO ART CLASS), DOCENT TRAINING, AND

BEHIND THE SCENES TOURS OF THE CENTER.

SPOTLIGHT PROGRAMS:

EACH SUMMER, EDUCATION STAFF, DOCENTS, AND INTERNS PRESENT "SPOTLIGHT
PROGRAMS" TO SUMMER VISITORS. THESE 20-MINUTE INTERPRETIVE

PRESENTATIONS PROVIDE INFORMATION TO THE VISITORS ABOUT A PARTICULAR

TOPIC WITHIN THE CENTER. SPOTLIGHTS APPEAL TO THE VISITOR OR GENERAL

AUDIENCE AND ALSO HELP TO ORIENT THE VISITOR TO THE REST OF THE MUSEUM.

TOPICS INCLUDED: THE STORY OF THE SCOUT, THE ART OF AP PROCTOR, THE

ESSENTIAL CHUCKWAGON. BEAR AWARE SPOTLIGHT PROGRAMS WERE PRESENTED IN

COOPERATION WITH THE US FOREST SERVICE.

SCHOOL SERVICES:

CONSIDERING ITS MISSION TO ADVANCE KNOWLEDGE ABOUT THE AMERICAN WEST,

THE CENTER DEVELOPED PROGRAMS THAT ENGAGE K-12 SCHOOL STUDENTS IN

LEARNING ABOUT THE WEST. THE MUSEUM ADVENTURE PROGRAMS CELEBRATE

WYOMING'S CULTURE AND HERITAGE AND COMPLEMENT THE FIVE MUSEUMS WITHIN

THE CENTER. STUDENTS ROTATE TO DIFFERENT STATIONS AS THEY LEARN THROUGH

HANDS-ON ACTIVITIES ABOUT THE WEST. PROGRAMS INCLUDE YOUNG EXPLORERS, I

SPY ART, BUFFALO BILL'S BIRTHDAY CELEBRATION, AND GREATER YELLOWSTONE

ADVENTURE. ALL SCHOOL SERVICES ARE DESIGNED TO ADDRESS STATE EDUCATION

STANDARDS AND GOALS AND MEET THE NEEDS OF STUDENTS IN SMALL, ISOLATED

Schedule O (Form 990 or 990-EZ) (2012)

Page 2

Name of the organization
BUFFALO BILL MEMORIAL ASSOCIATION
Employer identification number
83-0180403

COMMUNITIES WHO HAVE LIMITED ACCESS TO SCIENCE, ARTS, AND

HUMANITIES-RELATED PROGRAMMING. OVER 5,000 STUDENTS VISITED THE CENTER

ON GUIDED AND SELF-GUIDED TOURS. LENDING MATERIALS ARE SENT OUT

NATIONWIDE TO SCHOOLS THAT ARE UNABLE TO VISIT THE CENTER. THESE

MATERIALS INCLUDE TRAVELING TRUNKS, LEARNING KITS, AND DVDS AND REACH

OVER 3,500 STUDENTS PER YEAR.

COE AUDITORIUM PROGRAMS:

SPECIAL PRESENTERS AND OUR OWN CURATORS PRESENT PROGRAMS IN THE COE

AUDITORIUM THROUGHOUT THE SUMMER FOR VISITORS. THEY ATTRACT BOTH OUR

GENERAL VISITORS AND OUR LOCAL COMMUNITY MEMBERS FOR APPROXIMATELY 45

MINUTES OF INTERPRETATION AND ENTERTAINMENT. THE PROGRAMS ARE PRIMARILY

DESIGNED FOR ADULT AUDIENCES. PROGRAMS INCLUDE: DRAPER NATURAL HISTORY

MUSEUM LUNCHTIME EXPEDITIONS LECTURE SERIES, PANEL DISCUSSION FORUMS IN

COOPERATION WITH UNIVERSITY OF WYOMING, AND PRESENTATIONS BY OUR

CURATORIAL STAFF.

FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS:

STAFF RESEARCH AND SCHOLARSHIP:

THE CENTER EMPLOYS OVER 20 STAFF MEMBERS WITH ADVANCED DEGREES, THREE

OF WHOM HOLD PHD'S. HISTORICAL, SCIENTIFIC AND CULTURAL RESEARCH IS

CONDUCTED REGULARLY BY OVER 10 STAFF MEMBERS. THE RESEARCH USED BY

THESE STAFF IS PRESENTED AT PROFESSIONAL CONFERENCES AND SYMPOSIA ON

HISTORY, AMERICAN INDIAN CULTURE, FIREARMS TECHNOLOGY, ART, BIOLOGY,

BIODIVERSITY AND THE GREATER YELLOWSTONE ECOSYSTEM.

SCIENTIFIC RESEARCH:

ONGOING SCIENTIFIC RESEARCH IS CONDUCTED ON GOLDEN EAGLES OF THE

Schedule O (Form 990 or 990-EZ) (2012)

MIGRATION PATTERNS.

Name of the organization

Page 2

Employer identification number

BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403

GREATER YELLOWSTONE ECO-SYSTEM. THIS LONG-TERM PROJECT, UNDER THE

DIRECTION OF DR. CHARLES PRESTON, USES VOLUNTEERS, INTERNS AND STAFF TO

MAKE DAILY AND WEEKLY OBSERVATIONS ON OVER 50 GOLDEN EAGLE NESTING

SITES THROUGHOUT THE REGION TO ESTABLISH NESTING, REPRODUCTIVE AND

MCCRACKEN RESEARCH LIBRARY:

THE MCCRACKEN RESEARCH LIBRARY IS THE RESEARCH ARM OF THE CENTER,

ATTRACTING SCHOLARS, AUTHORS, FILMMAKERS, AND COLLECTORS WHO SEEK

DIRECT CONTACT WITH THE MATERIALS OF HISTORY. DURING 2012, THE LIBRARY

SERVED 88 RESEARCHERS AND RESPONDED TO 1,558 REFERENCE QUESTIONS. THE

CENTER CONTINUES DIGITIZATION OF ITS COLLECTIONS - OVER 4,000 ITEMS

DIGITIZED IN 2012 FOR A TOTAL OF MORE THAN 25,000 HISTORIC IMAGES AND

DOCUMENTS AVAILABLE FOR ELECTRONIC RESEARCH. THE LIBRARY ALSO TAUGHT

CLASSES TO 50 HIGH SCHOOL STUDENTS IN THIS REMOTE RURAL REGION TO TEACH

THEM HOW TO RESEARCH, ANALYZE AND THEN USE PRIMARY SOURCES.

FORM 990, PART VI, SECTION A, LINE 1: THE EXECUTIVE COMMITTEE OF THE
BOARD OF TRUSTEES SHALL HAVE AND MAY EXERCISE ALL OF THE POWER AND
AUTHORITY OF THE BOARD OF TRUSTEES DURING INTERVALS BETWEEN REGULAR
MEETINGS OF THE BOARD OF TRUSTEES, EXCEPT AS HEREINAFTER LIMITED FROM TIME
TO TIME BY RESOLUTION OF THE BOARD OF TRUSTEES AND AS LIMITED BY APPLICABLE
LAW. THE EXECUTIVE COMMITTEE SHALL CONSIST OF ALL OF THE OFFICERS OF THE
CENTER AND ADDITIONAL TRUSTEES NOT TO EXCEED FIFTEEN MEMBERS OF THE BOARD
OF TRUSTEES. THE MEMBERS OF THE EXECUTIVE COMMITTEE SHALL BE APPOINTED BY
THE CHAIRMAN IMMEDIATELY AFTER THE ELECTION OF TRUSTEES AT THE REGULAR
MEETING OF THE BOARD OF TRUSTEES HELD IN THE MONTH OF SEPTEMBER IN EACH
YEAR, AND SHALL BE RATIFIED BY RESOLUTION ADOPTED BY MAJORITY VOTE OF THE

Page 2

Name of the organization **Employer identification number** BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403

TRUSTEES PRESENT AND VOTING AT SUCH MEETING.

FORM 990, PART VI, SECTION A, LINE 2: ALAN K. SIMPSON AND COLIN M. SIMPSON HAVE A FAMILY AND BUSINESS RELATIONSHIP. JOHN R. CALDWELL AND JOAN C. DONNER; ERNEST J. GOPPERT, JR. AND DEBORAH G. HOFSTEDT; AND FORREST FENN AND JACK CALDWELL HAVE A FAMILY RELATIONSHIP. DANIELE D. BODINI AND COLIN M. SIMPSON HAVE A BUSINESS RELATIONSHIP.

FORM 990, PART VI, SECTION A, LINE 4: THE BYLAWS WERE AMENDED IN 2012 TO INCREASE THE NUMBER OF TRUSTEES TO NO LESS THAN 35 AND NO MORE THAN 50; TO ALLOW THE NUMBER OF NON-TRUSTEES ON THE DEVELOPMENT, FUNDRAISING AND MARKETING COMMITTEE TO BE UP TO 50% OF TOTAL COMMITTEE MEMBERS; ADDED A DESCRIPTION OF GENERAL COUNSEL DUTIES AND CLARIFIED APPOINTMENT; AND ALLOWS FOR REMOTE PARTICIPATION IN THE WINTER BOARD MEETINGS.

FORM 990, PART VI, SECTION B, LINE 11: THE CHAIRMAN OF THE BOARD FINANCE COMMITTEE REVIEWS THE DRAFT, ALONG WITH THE DIRECTOR, CHIEF FINANCIAL OFFICER, AND ACCOUNTING MANAGER PRIOR TO FILING. AN ELECTRONIC COPY OF THE FORM 990 IS PROVIDED TO THE TRUSTEES PRIOR TO FILING WITH THE IRS.

FORM 990, PART VI, SECTION B, LINE 12C: THE CONFLICT OF INTEREST POLICY COVERS TRUSTEES AND OFFICERS. TRUSTEES ARE ASKED ANNUALLY TO REVIEW AND SIGN INDICATING THEY ARE BOUND BY THE POLICY. THE CHAIRMAN OF THE BOARD ASKS FOR DECLARATION OF CONFLICT IN EVERY MEETING. SUCH DECLARATIONS ARE RECORDED IN THE MINUTES OF THE MEETING AND THE CHAIRMAN OF THE BOARD, COMMITTEE, OR ADVISORY BOARD MUST TAKE ACTION TO ELIMINATE THE REAL OR PERCEIVED CONFLICT. ACTION MAY INCLUDE THE INDIVIDUAL VOLUNTARILY RECUSING

Schedule O (Form 990 or 990-EZ) (2012) Page 2 Name of the organization **Employer identification number** BUFFALO BILL MEMORIAL ASSOCIATION 83-0180403

CONFLICT OR ACTION BY THE CHAIRMAN (IF WARRANTED) TO HAVING THE INDIVDUAL REMOVE HIM/HERSELF FROM THE DISCUSSIONS AND DECISION MAKING.

FOR KEY EMPLOYEES, AN ANNUAL CONFLICT OF INTEREST DISCLOSURE IS REQUIRED.

FORM 990, PART VI, SECTION B, LINE 15A: THE BOARD OF DIRECTORS DESIGNATED A SMALL COMMITTEE TO PROVIDE THE EXECUTIVE DIRECTOR WITH A CONFIDENTIAL PERFORMANCE EVALUATION. RESOURCES USED IN DETERMINING THE COMPENSATION RANGE FOR THE EXECUTIVE DIRECTOR INCLUDE INDUSTRY COMPENSATION SURVEYS AND DIRECTOR COMPENSATION FROM A NUMBER OF COMPARABLE INSTITUTIONS BEFORE RECOMMENDING A PAY INCREASE TO THE EXECUTIVE BOARD.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990: AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY, DC

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC AS REQUIRED BY THE STATE OF WYOMING.

FORM 8621:

BUFFALO BILL MEMORIAL ASSOCIATION IS FILING FORM 8621 AS A SHAREHOLDER IN VARIOUS FOREIGN FUNDS AS THEY ARE CONSIDERED TO BE PASSIVE FOREIGN INVESTMENT COMPANIES. THE DISTRIBUTIONS FROM THESE FUNDS TO BUFFALO BILL MEMORIAL ASSOCIATION ARE NOT TAXABLE AND THEREFORE NOT INCLUDED ON PART IV OF FORM 8621. THE FUNDS ARE IDENTIFIED BELOW: HIRTLE CALLAGHAN

Schedule	e O (Fo	orm 990 or 9	990-EZ) (2012)				Page 2
Name of	the or	ganization		BILL	MEMORIAL	ASSOCIATION	Employer identification number 83-0180403
FUND	II	LTD.					

SCHEDULE R (Form 990)

Part I

Department of the Treasury Internal Revenue Service

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

► Attach to Form 990.

► See separate instructions.

2012
Open to Public Inspection

Name of the organization

BUFFALO BILL MEMORIAL ASSOCIATION

Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

Employer identification number 83-0180403

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state of foreign country)	(d) or Total inco	ome End-of-yea	-	(f) Direct controlling entity		9
Part II Identification of Related Tax-Exempt Organizations during the tax year.)	zations (Complete if the organization	answered "Yes" to Form 990	0, Part IV, line 34 t	pecause it had one	or more rela	ated tax-exen	npt	
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section	Direct c	(f) controlling ntity	contr	g) 512(b)(13) rolled :ity?
				501(c)(3))				No
BUFFALO BILL ASSET ASSURANCE CORPORATION - 37-1621169, 720 SHERIDAN AVENUE, CODY, WY 82414	TO SUPPORT THE BUFFALO BILL MEMORIAL ASSOCIATION	WYOMING	501(C)(3)	LINE 11A, I	BUFFALO E MEMORIAL ASSOCIATI		х	
				1				L

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2012

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a)	(b)	(c)	(d)	(e)	(f)	(g)	(1	h)	(i)	(j)	(k)
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign	Direct controlling entity	Predominant income (related, unrelated, excluded from tax under	Share of total income	Share of end-of-year assets	1 ' '	portion- cations?	Code V-UBI amount in box 20 of Schedule	Genera manag partne	Percentage ownership
		country)		sections 512-514)			Yes	No	K-1 (Form 1065)	Yes I	lo
										Ш	
	_										
	_										
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										\sqcup	
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	_										
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Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	Sec 512(k contr enti	tion b)(13) rolled tity?
		40							

Page 3

Yes No

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1	During the tax year, did the organization engage in any of the following transactions	s with one or more r	elated organizations listed in	Parts II-IV?						
а	Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity				1a	X				
b					1b	X				
С	Gift, grant, or capital contribution from related organization(s)				1c	X				
	Loans or loan guarantees to or for related organization(s)				1d	X				
	Loans or loan guarantees by related organization(s)				1e	X				
f	Dividends from related organization(s)				1f	X				
	g Sale of assets to related organization(s)									
h	h Purchase of assets from related organization(s)									
i	i Exchange of assets with related organization(s)									
j	Lease of facilities, equipment, or other assets to related organization(s)				1j	X				
•										
k	k Lease of facilities, equipment, or other assets from related organization(s)									
- 1	Performance of services or membership or fundraising solicitations for related organization(s)									
m	m Performance of services or membership or fundraising solicitations by related organization(s)									
	n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)									
	Sharing of paid employees with related organization(s)									
р	p Reimbursement paid to related organization(s) for expenses									
q	q Reimbursement paid by related organization(s) for expenses									
•										
r	Other transfer of cash or property to related organization(s)				1r	Х				
	Other transfer of cash or property from related organization(s)				1s	X				
	If the answer to any of the above is "Yes," see the instructions for information on w									
	(a)	(b)	(c)	(d)						
	Name of other organization	Transaction	Amount involved	Method of determining amount inv	olved					
		type (a-s)								
<u>(1)</u>										
(2)										
<u>(3)</u>										
<u>(4)</u>										
(5)										
(3)										
(6)										
	3 10.10.10	5.0		Schadula	2 (Earm	200) 2012				

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

Name, address, and EIN of entity	Primary activity	Legal domicile (state or foreign country)	Predominant income (related, unrelated, excluded from tax under section 512-514)	(e) Are all partners sec 501(c)(3) orgs.? Yes No	Share of total income	Share of end-of-year assets	Disprotion allocat	oppor- ate ions?		General managi partner Yes N	or Percentage 9 0 ownership
of entity		(state or foreign country)	excluded from tax under section 512-514)	SU1(c)(3) orgs.? Yes No	total income		allocat	No	of Schedule K-1 (Form 1065)	yes N	ownership
		country)	under section 512-514)	Yes No	income	assets		No	(Form 1065)	Yes N	D
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Part VII	(Form 990) 2012 Supplemental Info	mation				y
	Complete this part to pro	vido additional in	formation	for responses to a	westions on Schodule	P (see instructions)
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