



41st Annual Patrons Ball – Saturday, September 23, 2017

SPONSORSHIP OPPORTUNITIES

(\$30,000) Spirit of the American West Premier Sponsorship includes:

- Two reserved tables and admission for twenty guests to the Patrons Ball, Value of \$7,000
- Premium seating in the Buffalo Bill Museum, Whitney Western Art Museum or the Cody Firearms Museum entry
- Recognition as a Premier Sponsor with logo, in rotation on Center's digital billboard for 30 days before the Patrons Ball
- Sponsorship recognition included in the confirmation card for Patrons attending, Print date of July 1st
- Recognition with logo, and link back to your website on the Patrons Ball webpage
- Special listing with logo in the event program
- Inclusion in sponsorship thank you ad in Points West, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 5,000 businesses, members, and other Center supporters
- Recognition in one press release
- Acknowledgement in our Annual Report
- Sponsorship acknowledgement on 2 monitors at the Ball
- Signage with logo on your two reserved tables
- Individual place cards for each of your guests
- A bottle of champagne for each of your tables
- \$25,000 of your sponsorship donation is taxdeductible (*Please consult your tax advisor.*)

(\$12,500) Scout Sponsorship includes:

- One reserved table and admission for ten guests to the Patrons Ball, Value of \$3,500
- Premium seating in the Buffalo Bill Museum, Whitney Western Art Museum or the Cody Firearms Museum entry
- Sponsorship recognition, with logo, in rotation on Center's digital billboard for 30 days before the Patrons Ball
- Recognition with logo, and link back to your website on the Patrons Ball webpage
- Special listing with logo in the event program
- Inclusion in sponsorship thank you ad in Points West, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 5,000 businesses, members, and other Center supporters
- Recognition in one press release
- Acknowledgement in our Annual Report
- Sponsorship acknowledgement on 2 monitors at the Ball
- Signage with logo on your reserved table
- Individual place cards for each of your guests
- A bottle of champagne for your table
- \$10,300 of your sponsorship donation is taxdeductible (*Please consult your tax advisor.*)

(\$7,000) Buffalo Bill Sponsorship includes:

- Reserved table and admission for eight guests to the Patrons Ball, Value of \$2,800
- Premium seating in the Buffalo Bill Museum, Whitney Western Art Museum or the Cody Firearms Museum entry
- Recognition with logo, and link back to your website on the Patrons Ball webpage
- Listing in the event program
- Inclusion in sponsorship thank you ad in Points West, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 5,000 businesses, members, and other Center supporters
- Acknowledgement in our Annual Report
- Sponsorship acknowledgement on 2 monitors at the Ball
- A special Buffalo Bill Center of the West commemorative certificate suitable for display in corporate offices
- A bottle of champagne for your table
- \$5,250 of your sponsorship donation is tax-deductible (*Please consult your tax advisor.*)

(\$4,000) Pahaska Sponsorship includes:

- Admission for four guests to the Patrons Ball, Value of \$1,400
- Premium seating in the Buffalo Bill Museum, Whitney Western Art Museum or the Cody Firearms Museum entry
- Recognition on the Patrons Ball webpage
- Listing in the event program
- Inclusion in sponsorship thank you ad in Points West, the Buffalo Bill Center of the West's highly
 regarded magazine, with distribution to over 5,000 businesses, members, and other Center supporters
- Acknowledgement in our Annual Report
- Donor Recognition on donor screens the night of the event
- \$3,150 of your sponsorship donation is tax-deductible (Please consult your tax advisor.)

(\$2,000) Annie Oakley Sponsorship includes:

- Admission for two guests to the Patrons Ball, Value of \$700
- Premium seating in the Buffalo Bill Museum, Whitney Western Art Museum or the Cody Firearms Museum entry
- Recognition on the Patrons Ball webpage
- Listing in the event program
- Inclusion in sponsorship thank you ad in Points West, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 5,000 businesses, members, and other Center supporters
- Acknowledgement in our Annual Report
- Donor Recognition on donor screens the night of the event
- \$1,600 of your sponsorship donation is tax-deductible (*Please consult your tax advisor.*)

(\$1,000) Stagecoach Sponsorship includes:

- Admission for one guest to the Patrons Ball, Value of \$350
- Premium seating in the Buffalo Bill Museum, Whitney Western Art Museum or the Cody Firearms Museum entry
- Recognition on the Patrons Ball webpage
- Listing in the event program
- Inclusion in sponsorship thank you ad in Points West, the Buffalo Bill Center of the West's highly
 regarded magazine, with distribution to over 5,000 businesses, members, and other Center supporters
- Acknowledgement in our Annual Report Donor Recognition on donor screens the night of the event
- Complimentary commemorative 8x10 group photograph for you
- \$800 of your sponsorship donation is tax-deductible (*Please consult your tax advisor*.)