

# PATRONS BALL | SPONSORSHIP OPPORTUNITIES



**BUFFALO BILL  
CENTER  
OF THE WEST**

*@ Renegade Photography*





## **THE SPIRIT OF THE AMERICAN WEST SPONSORSHIP: (\$50,000)**

### **Benefits**

- Recognition as the current year's single Premier, Spirit of the American West, Sponsor.
- As the Premier sponsor, your logo will be placed, in rotation on the Center's digital billboard leading up to the Patrons Ball

### **Patrons Ball**

- Recognition with your logo in the Save the Date and Invitation Packet mailings. These printed materials are mailed to approximately 5,200 homes beginning in late February (deadline of Late-February). Your logo will also be included on the Confirmation Cards which is mailed to approximately 200 Patrons Ball attendees.
- Private tour for you and your guests of Rendezvous Royale activities; by appointment, up to two additional private tours during the year for individuals you identify who wish to visit the Center.
- Recognition with your logo, and link back to your website, on the Patrons Ball and Rendezvous Royale webpages
- Inclusion in sponsorship thank you ad in *Points West*, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 6,000 businesses, members, and other Center supporters
- Press release recognition
- Acknowledgement in our Annual Report and on our electronic donor boards in the Center's central hub.

### **Event**

- Two reserved tables and admission for up to twenty guests to the Patrons Ball, with assistance as needed to coordinate the seating for those tables
- Premium seating in the Whitney Western Art Museum, Buffalo Bill Museum, or the Cody Firearms Museum entryway
- Recognition with logo on the back page of the Patrons Ball event program.
- Premier Sponsor acknowledgment on two digital monitors throughout the Ball
- Signage with logo on your two reserved tables

**Only one Premier Sponsorship available. The Premier Sponsor will receive 1st right of refusal for sponsoring at this level the following year.**

*\$45,000 of your sponsorship donation is tax deductible (Please consult your tax advisor.)*





## **THE SHOWMAN'S SPONSORSHIP: (\$25,000)**

### **Benefits**

- Recognition as an event Sponsor with logo, in rotation on Center's digital billboard leading up to the Patrons Ball
- Recognition with logo, and link back to your website on the Patrons Ball and Rendezvous Royale webpages
- Recognition in the confirmation card for Patrons attending, (July 3 deadline required)
- Inclusion in sponsorship thank you ad in *Points West*, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 6,000 businesses, members, and other Center supporters
- Press release recognition
- Acknowledgement in our Annual Report and on our electronic donor boards in the Center's central hub.

### **Event**

- One reserved table and admission for up to ten guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum, Buffalo Bill Museum, or the Cody Firearms Museum entryway
- Special listing with logo in the event program
- Event Sponsor acknowledgment on two digital monitors the night of the Ball
- Signage with logo on your reserved table

**Only three sponsors are available at The Showman level. Sponsors at this level will receive 1st right of refusal for sponsoring at this level the following year.**

*\$22,200 of your sponsorship donation is tax deductible (Please consult your tax advisor.)*

## **SCOUT SPONSORSHIP: (\$12,500)**

### **Benefits**

- Sponsorship recognition, with logo, in rotation on Center's digital billboard leading up to the Patrons Ball
- Inclusion in sponsorship thank you ad in *Points West*, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 5,000 businesses, members, and Center supporters
- Press release recognition
- Acknowledgement in our Annual Report and on our electronic donor boards in the Center's central hub.
- Recognition with logo, and link back to your website on the Patrons Ball webpage

### **Event**

- One reserved table and admission for ten guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum, Buffalo Bill Museum, or the Cody Firearms Museum entryway
- Special listing with logo in the event program
- Sponsor acknowledgment on two digital monitors the night of the Ball
- Signage with logo on your reserved table

*\$10,300 of your sponsorship donation is tax deductible (Please consult your tax advisor.)*



## **BUFFALO BILL SPONSORSHIP: (\$7,500)**

### **Benefits**

- Recognition with logo, and link back to your website on the Patrons Ball webpage
- Inclusion in sponsorship thank you ad in *Points West*, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 5,000 businesses, members, and other Center supporters
- Acknowledgement in our Annual Report and on our electronic donor boards in the Center's central hub.

### **Event**

- Reserved table and admission for eight guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum, Buffalo Bill Museum, or the Cody Firearms Museum entry
- Listing in the event program
- Sponsor acknowledgment on two digital monitors the night of the Ball
- Signage with logo on your table

*\$5,750 of your sponsorship is tax-deductible  
(Please consult your tax advisor.)*

## **PAHASKA SPONSORSHIP: (\$4,000)**

### **Benefits**

- Recognition on the Patrons Ball webpage
- Inclusion in sponsorship thank you ad in *Points West*, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 6,000 businesses, members, and other Center supporters
- Acknowledgement in our Annual Report and on our electronic donor boards in the Center's central hub.

### **Event**

- Admission for four guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum, Buffalo Bill Museum, or the Cody Firearms Museum entryway
- Listing in the event program
- Sponsor acknowledgment on two digital monitors the night of the Ball
- Signage with logo on your table

*\$3,200 of your sponsorship is tax-deductible  
(Please consult your tax advisor.)*



The Spirit of the American West

The Showman

The Scout

Buffalo Bill

Pahaska

**SPONSORSHIP LEVELS**

**SPONSORSHIP BENEFITS**

\$50,000	\$25,000	\$12,500	\$7,500	\$4,000	Sponsorship Cost
\$45,000	\$22,200	\$10,300	\$5,750	\$3,200	Deductible Portion
1	3				Limited Number
2	1	1	1	0	Number of Reserved Tables
20	10	10	8	4	Number of Tickets
✓	✓	✓	✓	✓	Listing in our Annual Report and on our electronic donor boards
✓	✓	✓	✓	✓	Inclusion in sponsorship thank you ad in Points West
✓	✓	✓	✓	✓	Premium seating in the galleries
✓	✓	✓	✓	✓	Logo on your reserved table(s)
✓	✓	✓	✓	✓	Sponsor acknowledgment on two digital monitors the night of the Ball
✓	✓	✓	✓	✓	Listing in the event program
✓	✓	✓	✓	✓	Recognition on the Patrons Ball webpage
✓	✓	✓	✓		Logo and live link on the Buffalo Bill Center of the West website
✓	✓	✓			Press release recognition
✓	✓	✓			Logo, in rotation on Center's digital billboard
✓	✓	✓			Special listing with logo in the event program
✓	✓				Recognition in the confirmation card for Patrons attending, (July 3 deadline required)
✓					Premier Sponsor acknowledgment on two digital monitors the night of the Ball
✓					Private tours for you and your guests of Rendezvous Royale activities
✓					Recognition as the current year's single Premier, Spirit of the American West, Sponsor
✓					Logo on the back page of the event program
✓					Logo in the Save the Date, Invitation Packet, and Confirmation Card mailings

# BUFFALO BILL CENTER OF THE WEST

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