

PATRONS BALL



SPONSORSHIP OPPORTUNITIES



SPRIT OF THE AMERICAN WEST SPONSORSHIP: \$50,000

Only one available

Benefits

- Recognition as this year's single premier, *Spirit of the American West* sponsor.
- As the premier sponsor, your logo will be placed in rotation on the Center's digital billboard leading up to this year's Patrons Ball.

Patrons Ball

- Recognition with your logo on event materials mailed after sponsorship is secured (i.e. Save the Date and Invitation Packet). These printed materials are mailed to approximately 5,200 recipients. Your logo will also be included on confirmation cards mailed to Patrons Ball attendees. Deadline May 1.
- Private tour for you and your guests of Rendezvous Royale activities; by appointment, up to two additional private gallery tours during the year for individuals you identify who wish to visit the Center.
- Recognition with your logo and link back to your website on the Patrons Ball and Rendezvous Royale webpages.
- Inclusion in sponsorship thank you ad in *Points West*, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 5,000 recipients.
- Press release recognition.
- Acknowledgement in our Annual Report and on the electronic donor boards in the Center's hub.

Event

- Two reserved tables with admission for up to twenty guests to the Patrons Ball, with assistance as needed to coordinate the seating for those tables.
- Premium seating in the Whitney Western Art Museum, Buffalo Bill Museum, or the Cody Firearms Museum entryway.
- Recognition with logo on the back page of the Patrons Ball evening program.
- Premier sponsor acknowledgment on two digital monitors throughout the Ball.
- Signage with logo on your reserved tables.

Only one premier sponsorship available each year. The premier sponsor will receive first right of refusal for sponsoring at this level the following year.

\$45,000 of this sponsorship is tax-deductible (Please consult your tax advisor.)

THE SHOWMAN'S SPONSORSHIP: \$25,000

Only three available | All benefits of the Scout level plus the following:

Benefits

- Recognition on the confirmation card for patrons attending (July 3 deadline required).
- Special tour during the week of Patrons Ball; arrangements in advance required.

Event

- One reserved table and admission for up to 12 guests to the Patrons Ball.

Only three sponsors are available at The Showman's level. Sponsors at this level will receive first right of refusal for sponsoring at this level the following year.

\$22,200 of your sponsorship is tax-deductible (Please consult your tax advisor.)

THE SCOUT SPONSORSHIP: \$12,500

All benefits of the Buffalo Bill level plus the following:

Benefits

- Sponsorship recognition, with logo, in rotation on Center's digital billboard leading up to the Patrons Ball.
- Special listing with logo in the event program, subject to print deadline.

Event

- One reserved table and admission for ten guests to the Patrons Ball.

\$10,300 of this sponsorship is tax-deductible (Please consult your tax advisor.)

BUFFALO BILL SPONSORSHIP: \$7,500

All benefits of the Pahaska level plus the following:

Benefits

- Recognition with logo and link back to your website on the Center's Patrons Ball webpage.
- Press release recognition.

Event

- One reserved table and admission for eight guests to the Patrons Ball.

\$5,750 of this sponsorship is tax-deductible (Please consult your tax advisor.)

PAHASKA SPONSORSHIP: \$5,000

All benefits of the Annie Oakley level plus the following:

Benefits

- Recognition on the Patrons Ball webpage.

Event

- Admission for four guests to the Patrons Ball.

\$4,100 of this sponsorship is tax-deductible (Please consult your tax advisor.)

ANNIE OAKLEY SPONSORSHIP: \$2,500

Benefits

- Inclusion in sponsorship thank you in *Points West*, the Buffalo Bill Center of the West's highly regarded magazine, with distribution to over 5,000 businesses, members, and Center supporters.
- Acknowledgement in our Annual Report and on the electronic donor boards at the Center.

Event

- Admission for two guests to the Patrons Ball.
- Premium seating in the Whitney Western Art Museum, Buffalo Bill Museum, or the Cody Firearms Museum entryway.
- Listing in the evening program, subject to print deadline.
- Sponsor acknowledgment on two digital monitors the night of the Ball.
- Signage with logo on your table.

\$2,100 of this sponsorship is tax-deductible (Please consult your tax advisor.)

The Showman

The Scout

Buffalo Bill

Pahaska

Annie Oakley

SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS

\$50,000	\$25,000	\$12,500	\$7,500	\$5,000	\$2,500	Sponsorship Cost
\$45,000	\$22,200	\$10,300	\$5,750	\$4,100	\$2,100	Deductible Portion
1	3	1	1	0	0	Limited number available
2	1	10	8	4	2	Number of reserved table(s)
20	12	✓	✓	✓	✓	Number of event tickets
✓	✓	✓	✓	✓	✓	Listing in our Annual Report and on our electronic donor boards
✓	✓	✓	✓	✓	✓	Inclusion in sponsorship thank you ad in <i>Point's West</i> magazine
✓	✓	✓	✓	✓	✓	Premium seating location
✓	✓	✓	✓	✓	✓	Logo on your reserved table(s)
✓	✓	✓	✓	✓	✓	Sponsor acknowledgment on two digital monitors the night of the Ball
✓	✓	✓	✓	✓	✓	Listing in the event program – subject to print deadline
✓	✓	✓	✓	✓		Recognition on the Center's Patrons Ball webpage
✓	✓	✓	✓			Logo and live link on the Buffalo Bill Center of the West's website
✓	✓	✓	✓			Press release recognition
✓	✓	✓				Logo in rotation on the Center's digital street billboard
✓	✓	✓				Special listing with logo in the event program (September 1 deadline required)
✓	✓	✓				Recognition on the confirmation cards for patrons attending (July 3 deadline required)
✓	✓					Private tour for you and your guests
✓						Recognition as the current year's single Premier, Spirit of the American West, Sponsor
✓						Logo on the back page of the event program
✓						Logo in the invitation packet and confirmation card mailings (May 1 deadline required)



The Buffalo Bill Monument is a bronze statue of a cowboy riding a bucking horse, holding a lasso aloft. It was created by the sculptor Frederick S. S. and is located in the heart of Cody, Wyoming. The monument is a popular landmark and a symbol of the American West.



BUFFALO BILL CENTER OF THE WEST

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