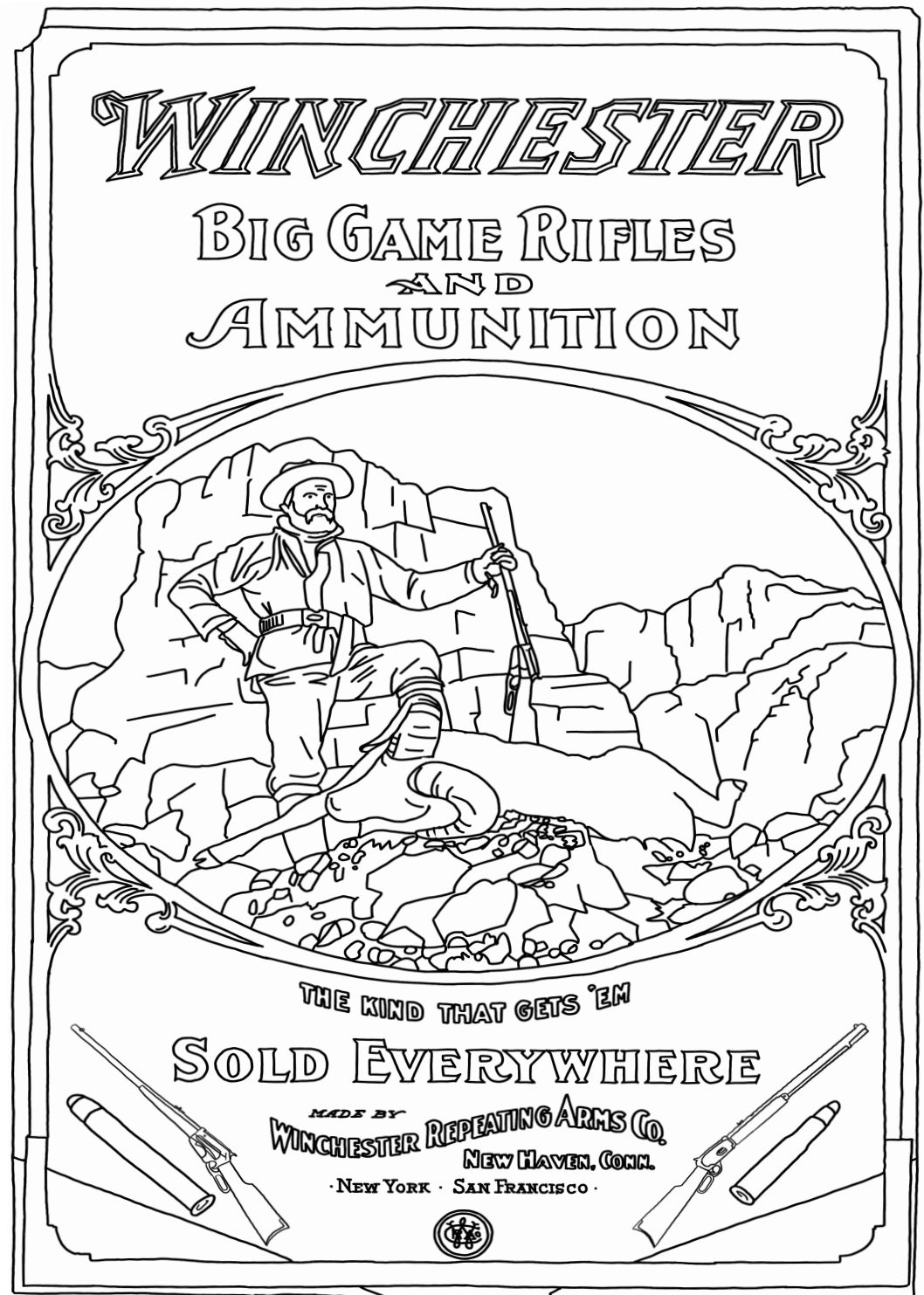
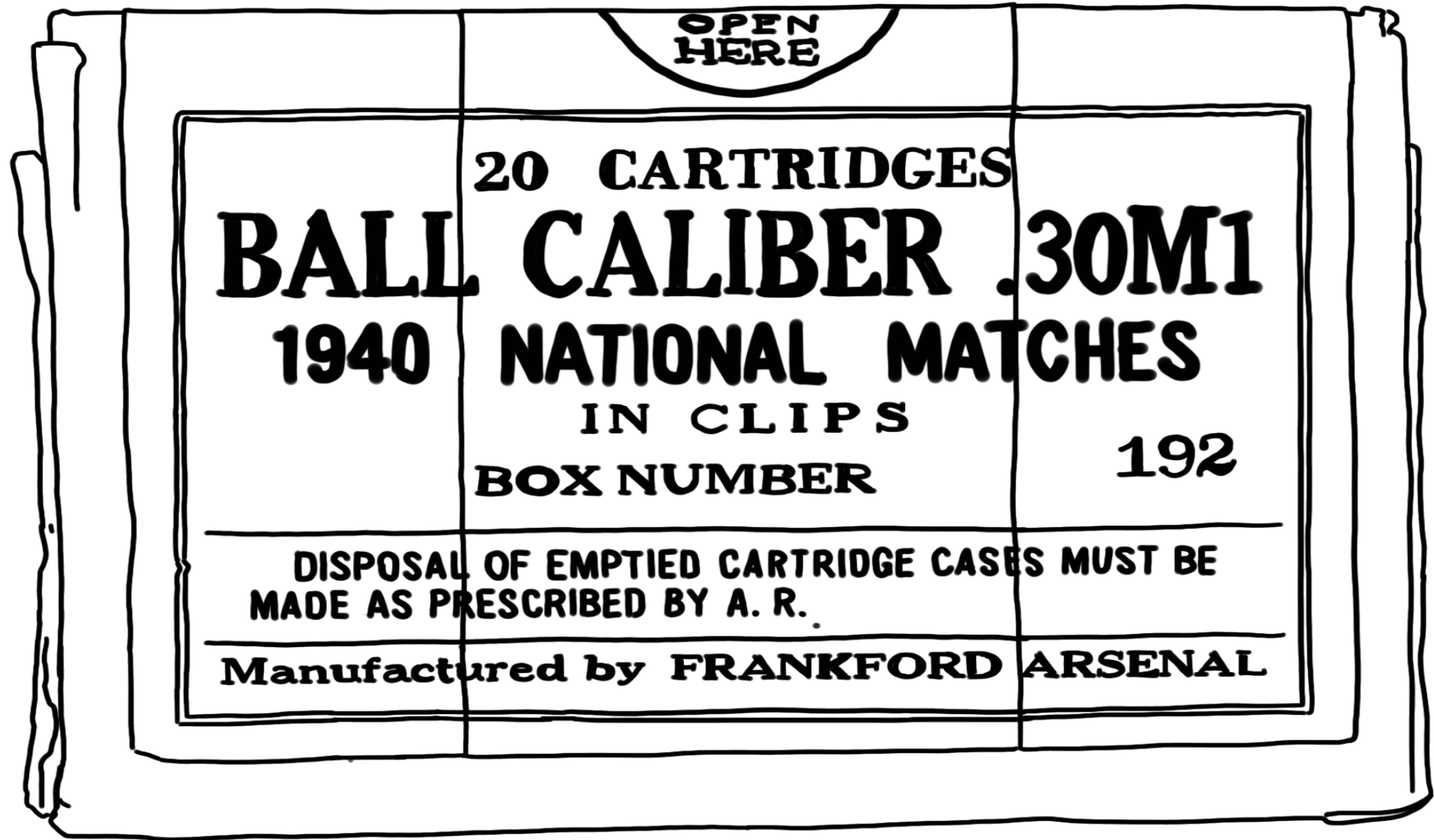


A COLORING
BOOK
FEATURING
ITEMS FROM
THE CODY
FIREARMS
MUSEUM

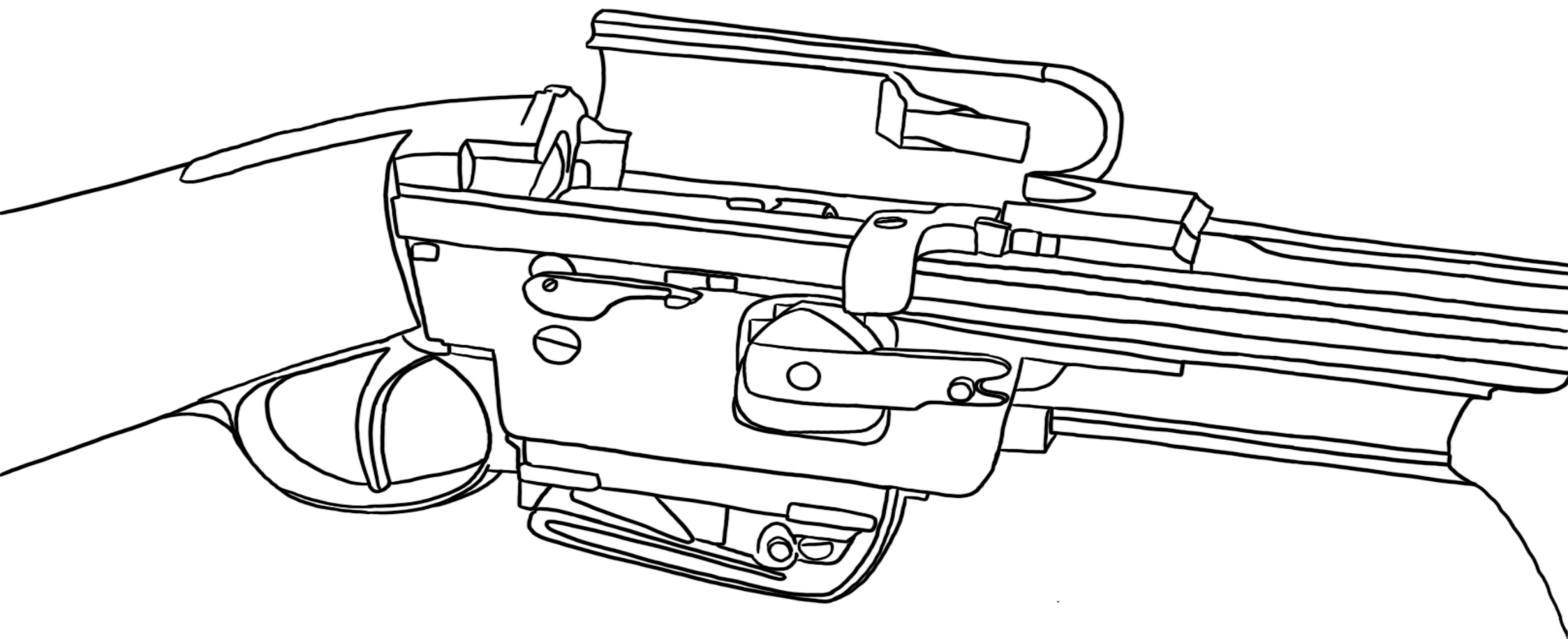
ILLUSTRATIONS BY LAUREN MCINERNEY



National Match Ammo

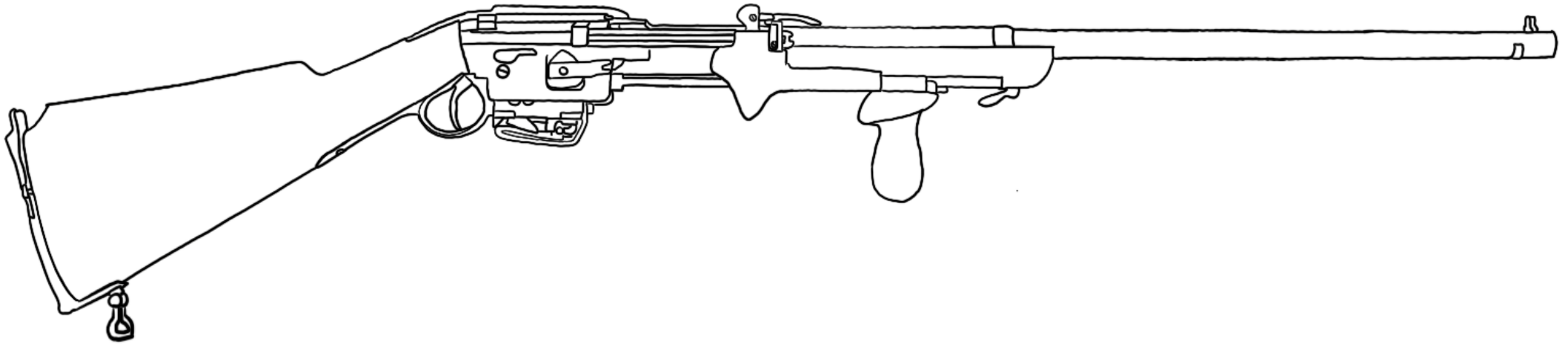


In 1903, an amendment to the War Department Appropriations Bill created National Matches – elite shooting competitions – to encourage marksmanship for the military. Arsenals began producing higher grade ammunition specifically for these events. The ammo boxes had special labeling and a bright red strip across them but you can make it whatever color you want!



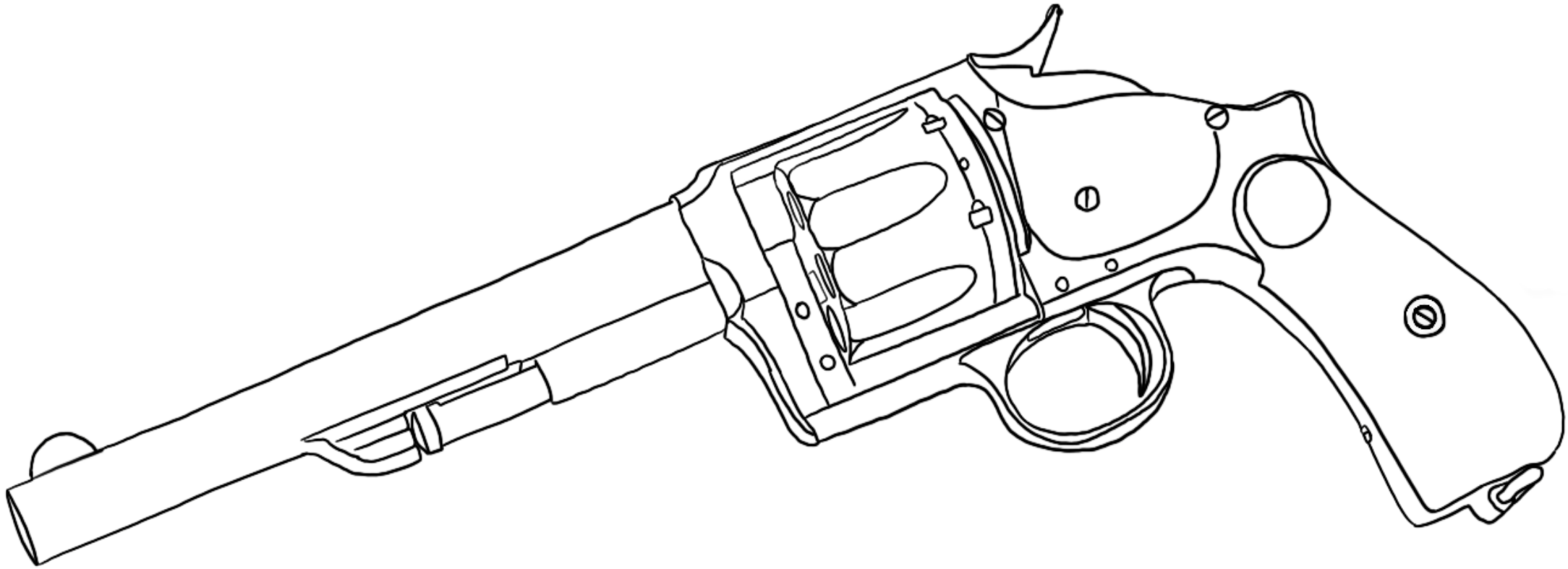
Magot Rifle

Magot Rifle



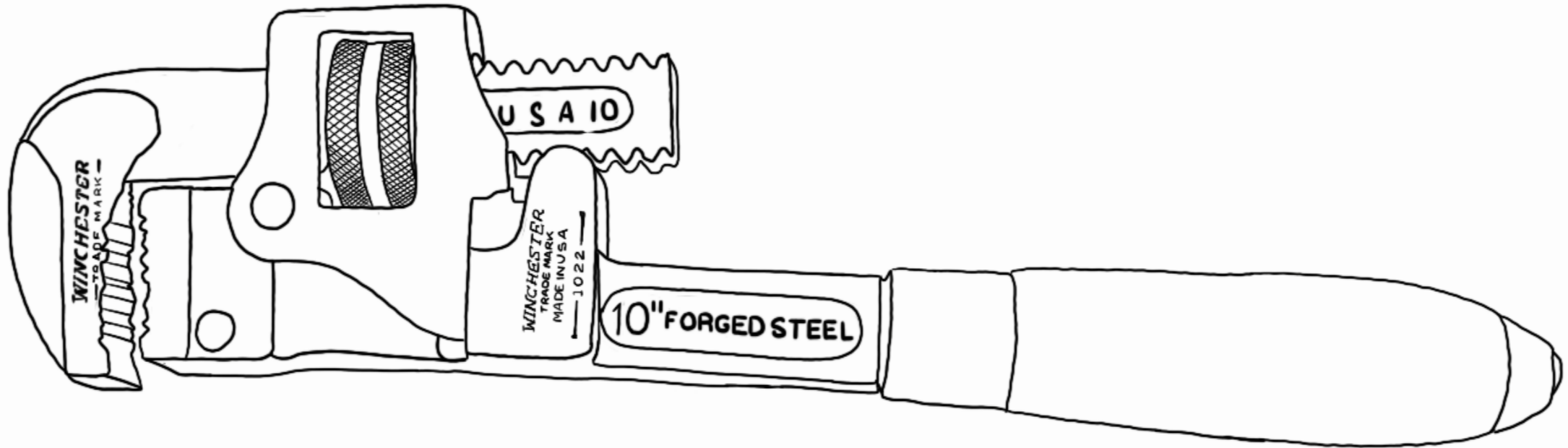
This unusual firearm was patented and built in France. It ended up in Winchester's hands because of a lawsuit. A company called Bannerman sued Winchester over slide action shotgun patents. To make their case, Winchester scoured other countries to find guns that would prove it's point. This gun, along with other patents found in England, helped Winchester prevail.

Winchester Revolver



In the 1870s Winchester began looking into making a revolver. Ultimately the company stuck to lever action rifles as their primary focus, leading some to believe that Colt and Winchester had struck a deal to stay out of each other's way.

Winchester Wrench



Following World War I, Winchester had large production facilities and slumping demand. As they explored ways to expand their product line, the company started making tools, sporting equipment, and outdoor gear.

WINCHESTER

BIG GAME RIFLES AND AMMUNITION

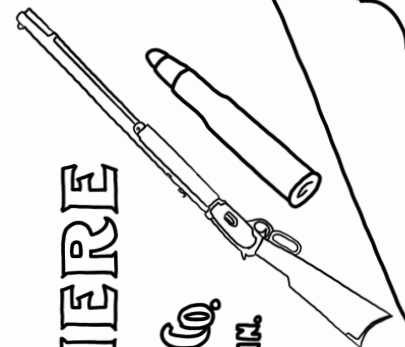
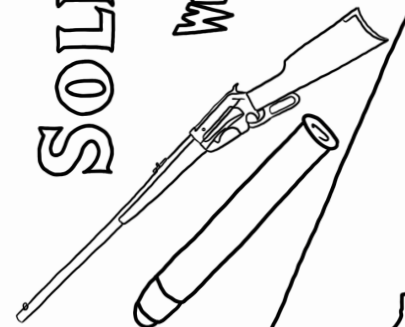


THE KIND THAT GETS 'EM

SOLD EVERYWHERE

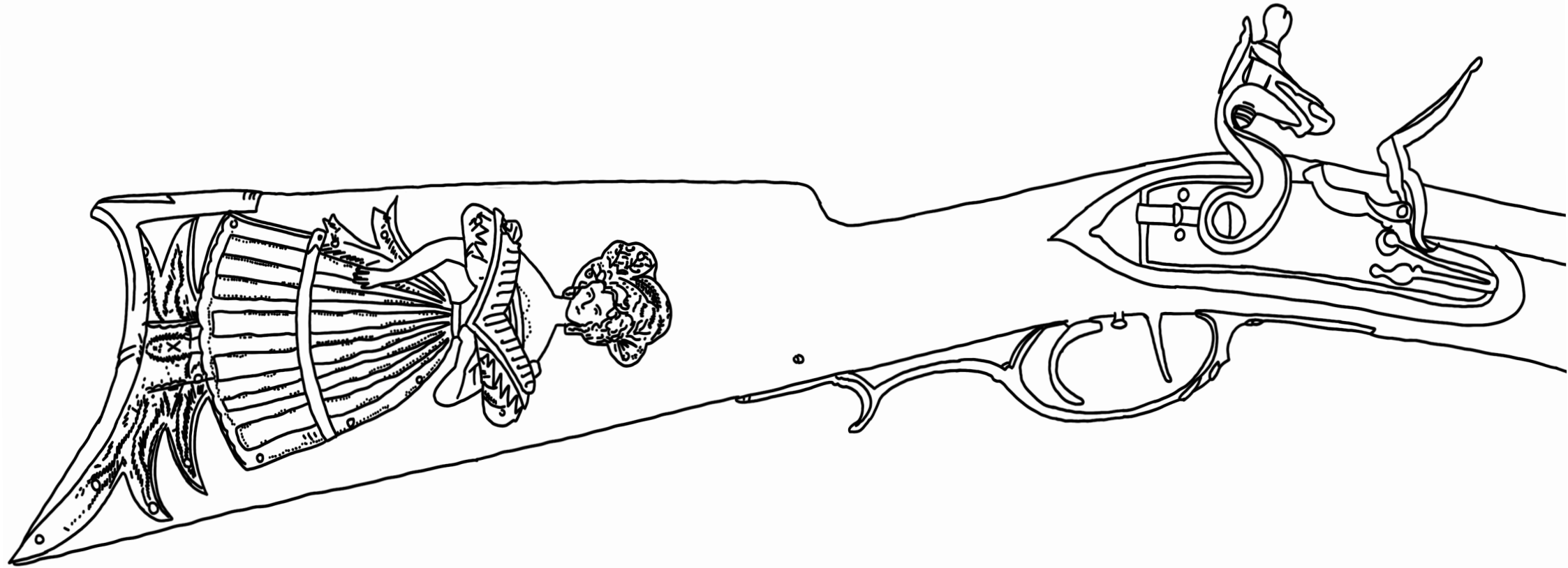
MADE BY
WINCHESTER REPEATING ARMS CO.
NEW HAVEN, CONN.

· NEW YORK · SAN FRANCISCO ·



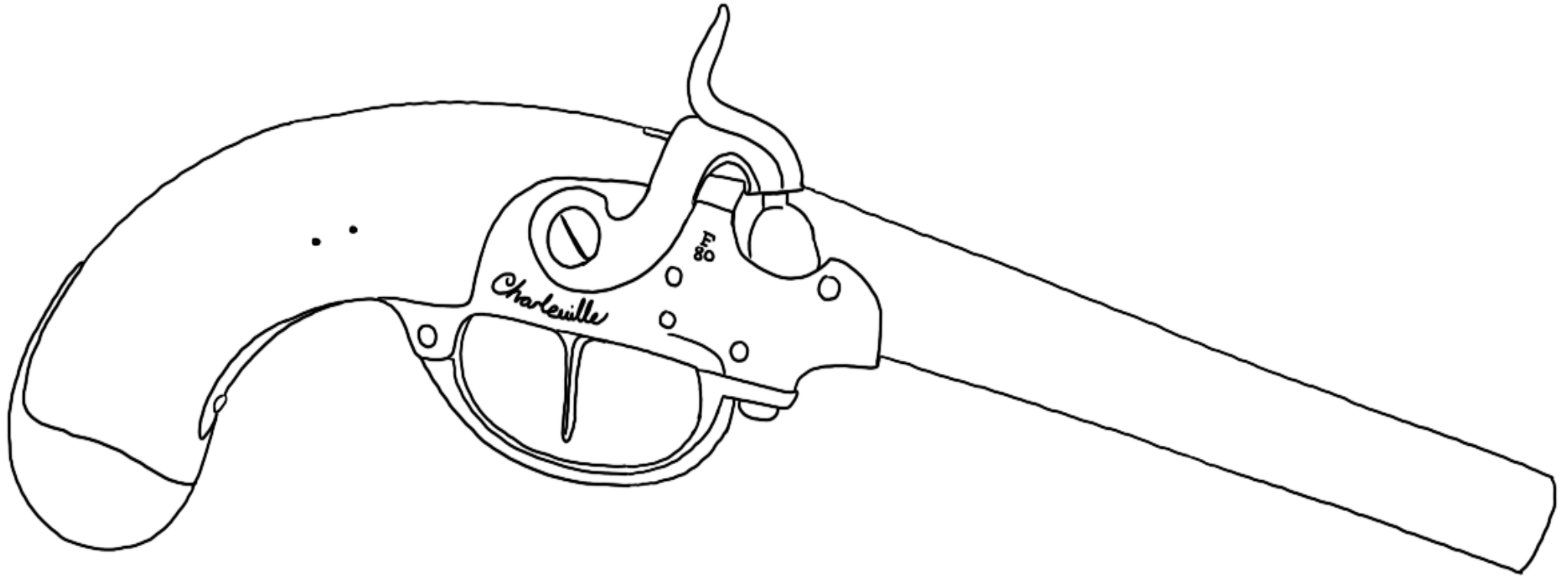
This dramatic image of a hunter over a Bighorn sheep was recreated from a photograph taken near Dubois, Wyoming. Winchester paid Hank Boedecker with a brand new 1894 rifle and 4,000 rounds of ammunition to use it in their marketing, including exhibiting the photo at the St. Louis Worlds' Fair.

American Long Rifle Stock



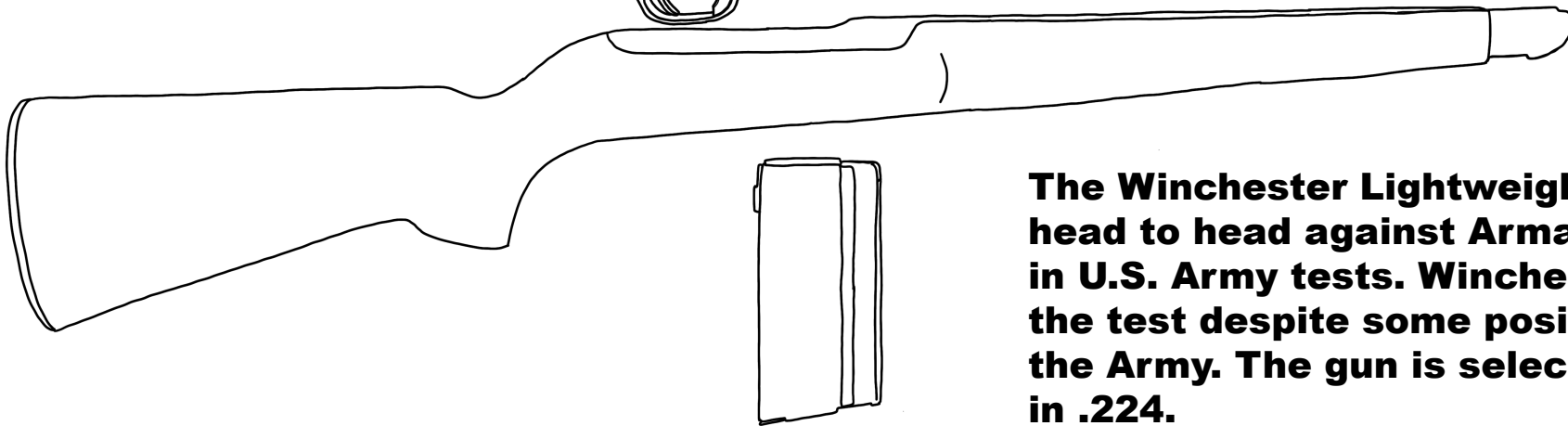
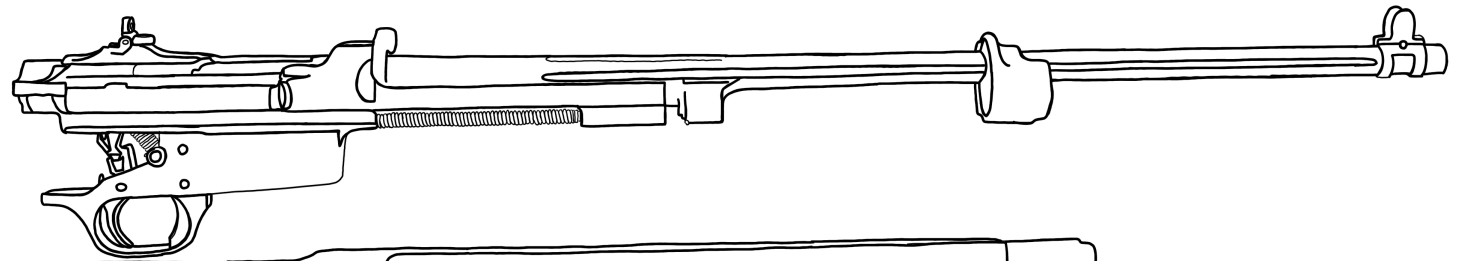
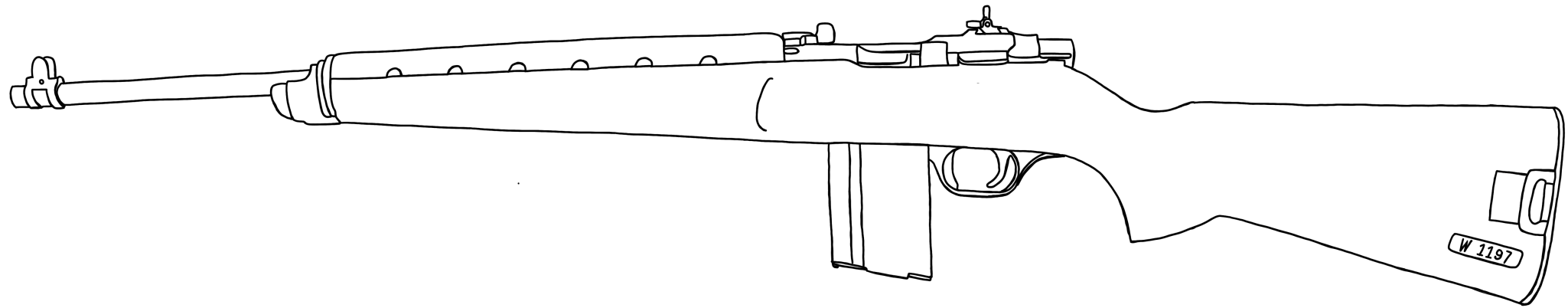
Around the museum, we nicknamed this rifle stock "Southern Belle." Typical of American rifles of the early 1800s, the stock was decorated with brass or other metal, often in ornate patterns depicting natural or patriotic themes. This figure and the accompanying rifle were made by Wiley Higgins of Georgia.

Charleville Pistol

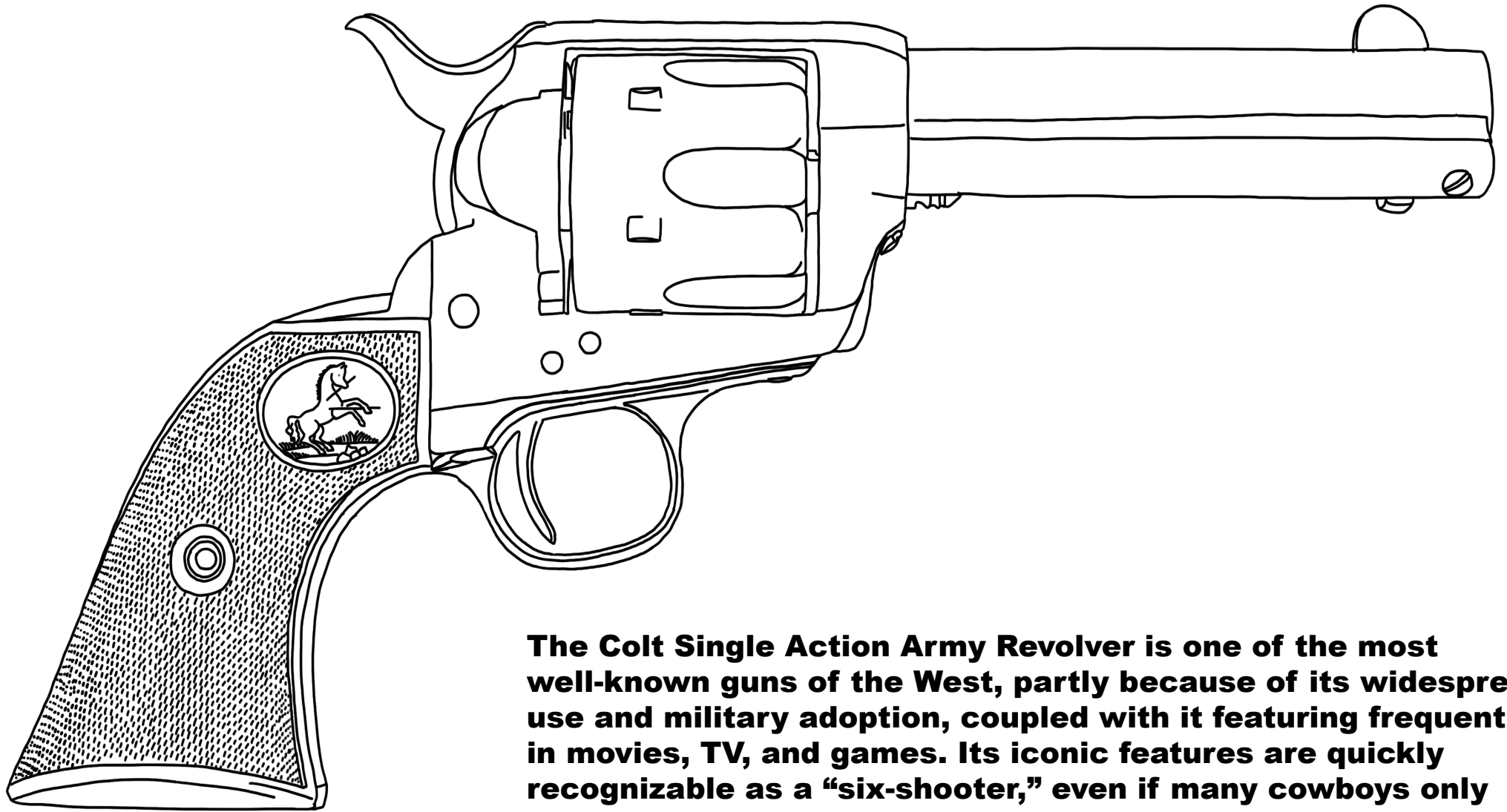


This percussion pistol started life as a flintlock. French aid during the American Revolution led to many early American military arms resembling French ones, and for many countries, flintlock guns were still serviceable with a conversion to percussion, leading to long working lives for these arms.

Winchester Lightweight Military Rifle



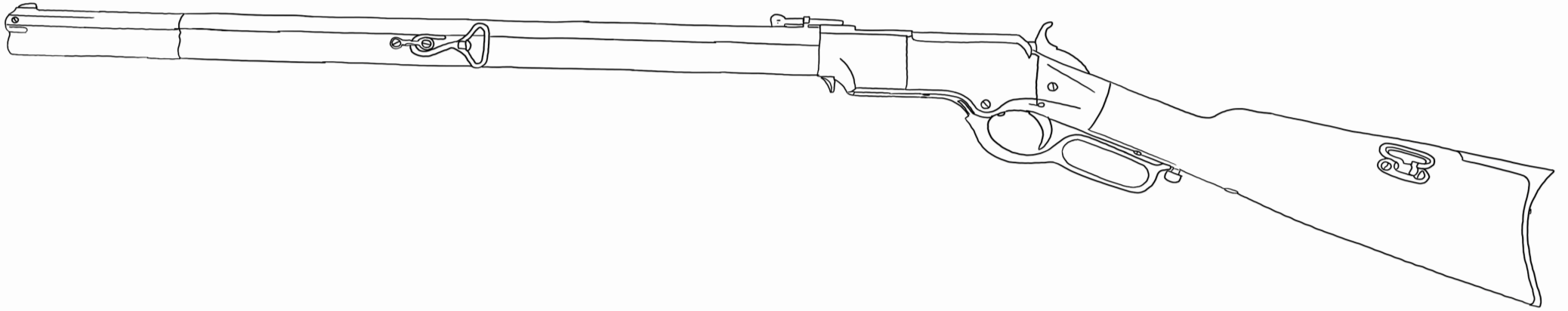
The Winchester Lightweight Military Rifle went head to head against Armalite's AR-15 Design in U.S. Army tests. Winchester withdrew from the test despite some positive feedback from the Army. The gun is select fire and chambered in .224.



The Colt Single Action Army Revolver is one of the most well-known guns of the West, partly because of its widespread use and military adoption, coupled with it featuring frequently in movies, TV, and games. Its iconic features are quickly recognizable as a “six-shooter,” even if many cowboys only loaded five cartridges as a safety precaution.

Colt Single Action Army Revolver

Henry Lever Action Rifle



The Henry lever action was an important step that led to the Winchester Repeating Arms Co.'s success. Used in the Civil War and beyond, the gun would be known for its rapid action in the day and age of muzzleloaders. This one came to the Winchester collection with a story; it was reported at the time the company acquired it to have been owned by “Cap” Hatfield of feuding fame.



COPYRIGHT, 1903
BY WINCHESTER REPEATING ARMS CO.

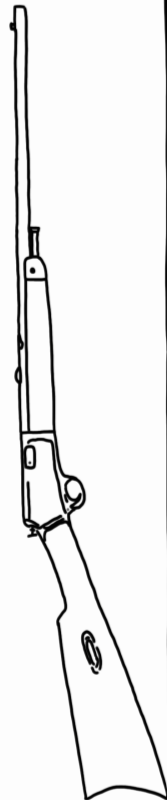
THE AUTOMATIC RIFLE

The 22 Caliber Repeater That Reloads Itself

Simple And Clean To Load And Shoot

Easy To Take Down And Light To Carry

MAKES AN OUTING OUTFIT COMPLETE



W
TRADE MARK
REG. IN U. S. PAT. OFF.

W
TRADE MARK
REG. IN U. S. PAT. OFF.

This Winchester poster features a woman on an outing with her new 1903 Winchester rifle. Early 20th century marketing often focused on women, and Winchester was well known for using artistic scenes to create vibrant advertisements.