

PATRONS BALL

2023

SPONSORSHIP
OPPORTUNITIES





Spirit of the American West Sponsor: \$50,000

Only One Available

Benefits

- Logo or name will be placed in rotation on the Center's digital billboard ahead of the event
- Two complimentary tours with our Exclusive Tours Program Staff for up to six people. To be redeemed within one year following Patrons Ball 2023
- Recognition with logo or name on event materials and program*
- Logo and link on the Patrons Ball webpage
- Inclusion in sponsorship thank you in *Points West*, the Center's magazine

Guests and Table Benefits

- Two tables of twelve for up to twenty-four guests
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Full page recognition with logo, name and a custom message on the back cover of the Patrons Ball evening program*
- Premier sponsor acknowledgment on digital monitors throughout the Ball
- Signage with logo on your reserved tables

Only a single premier sponsorship is available each year. The sponsor at this level will have first right of refusal for the premier sponsorship at the following year's Patrons Ball.

\$44,100 of this sponsorship is tax deductible (please consult your tax advisor)

**DEADLINE FOR INCLUSION IN THE EVENING PROGRAM IS 8/15/2023*

The Showman's Sponsorship: \$25,000

Only Three Available

Benefits

- One complimentary tour with our Exclusive Tours Program Staff for up to six people. To be redeemed within one year following Patrons Ball 2023
- Sponsorship recognition with name or logo and link back to preferred website on the Center's Patrons Ball webpage
- Sponsorship recognition with logo or name in rotation on Center's digital billboard leading up to the Patrons Ball
- Special half-page listing with logo, name, and a personal message in the Patrons Ball evening program*
- Inclusion in sponsorship thank you in *Points West*, the Center's magazine

Guests and Table Benefits

- One reserved table and admission for up to twelve guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Listing in the evening program*
- Sponsor acknowledgment on digital monitors the evening of the Patrons Ball
- Signage with logo or name at your table

Only three sponsorships are available at this level. The sponsors will have first right of refusal for the following year's Patrons Ball

\$21,750 of this sponsorship is tax deductible (please consult your tax advisor)

**DEADLINE FOR INCLUSION IN THE EVENING PROGRAM IS 8/15/2023*





The Scout Sponsorship: \$12,500

Benefits

- Sponsorship recognition, with name or logo and link back to preferred website on the Center's Patrons Ball webpage
- Sponsorship recognition with logo or name, in rotation on Center's digital billboard leading up to the Patrons Ball
- Special quarter page listing with logo, name, and a personal message in the Patrons Ball evening program*
- Inclusion in sponsorship thank you in *Points West*, the Center's magazine

Guests and Table Benefits

- One reserved table and admission for up to ten guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Listing in the evening program*
- Signage with logo or name at your table

\$10,300 of this sponsorship is tax deductible (please consult your tax advisor)

**DEADLINE FOR INCLUSION IN THE EVENING PROGRAM IS 8/15/2023*

Buffalo Bill Sponsorship: \$7,500

Benefits

- Sponsorship recognition, with name or logo and link back to preferred website on the Center's Patrons Ball webpage
- Inclusion in sponsorship thank you in *Points West*, the Center's magazine

Guests and Table Benefits

- One reserved table and admission for eight guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Listing in the evening program*
- Signage with logo or name at your table

\$5,750 of this sponsorship is tax deductible (please consult your tax advisor)



Pahaska Sponsorship: \$5,000

Benefits

- Recognition on the Patrons Ball webpage
- Inclusion in sponsorship thank you in *Points West*, the Center's magazine

Guests and Table Benefits

- Admission for four guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Listing in the evening program*
- Signage with logo or name at your table

\$4,100 of this sponsorship is tax deductible (please consult your tax advisor)

**DEADLINE FOR INCLUSION IN THE EVENING PROGRAM IS 8/15/2023*



Annie Oakley Sponsorship: \$2,500

Benefits

- Recognition on the Patrons Ball webpage
- Inclusion in sponsorship thank you in *Points West*, the Center's quarterly magazine

Guests and Table Benefits

- Admission for two guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Listing in the evening program*
- Signage with logo or name at your table

\$2,100 of this sponsorship is tax deductible (please consult your tax advisor)

**DEADLINE FOR INCLUSION IN THE EVENING PROGRAM IS 8/15/2023*



Baron G. Collier II | RENDEZVOUS HALL

The World's Campaign of Good Works

Additional Sponsorship Opportunities

If you cannot attend this year, but would still like to show your support, consider these sponsorship opportunities!

- **Bandstand Sponsorship** (*One Available*): \$15,000
- **Bar Sponsorship** (*Three Available*): \$10,000
- **Centerpiece Sponsorship**: \$7,500
- **Party Favor Sponsorship**: \$5,000



BUFFALO BILL CENTER OF THE WEST

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