

PATRONS *Ball*

SPONSORSHIP OPPORTUNITIES



SATURDAY, **SEPTEMBER 20**, 2025

*Hon. W.F. Cody / "Buffalo Bill", H.A. Thomas & Wylie Lithographers, New York, ca. 1888. Five-color lithograph.
Buffalo Bill Center of the West, Cody, Wyoming. Naoma Tate and the Family of Hal Tate. 1.69.6662*



Spirit of the American West: \$50,000

Only One Available

Benefits

- Two complimentary tours with our Exclusive Tours Program Staff for up to six people. To be redeemed within one year following Patrons Ball 2025
- Sponsorship recognition with name or logo and link back to preferred website on the Center's Patrons Ball webpage
- Sponsorship recognition with logo or name in rotation on Center's digital billboard leading up to the Patrons Ball
- Inclusion in Sponsorship Thank You section in *Points West*, the Center's magazine

Guests and Table Benefits

- Two reserved tables of twelve and admission for up to twenty-four guests
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Premier sponsor acknowledgment on digital monitors throughout the evening of the Patrons Ball
- Full page recognition with logo, name, and a personal message on the back cover of the Patrons Ball evening program*
- Signage with logo or name on your reserved tables

Only a single premier sponsorship is available. The sponsor at this level will have first right of refusal for the premier sponsorship at the following year's Patrons Ball.

\$41,900 of this sponsorship is tax deductible (please consult your tax advisor)

**DEADLINE FOR INCLUSION IN THE EVENING PROGRAM IS 8/15/2025*

The Showman: \$25,000

Only Three Available

Benefits

- One complimentary tour with our Exclusive Tours Program Staff for up to six people. To be redeemed within one year following Patrons Ball 2025
- Sponsorship recognition with name or logo and link back to preferred website on the Center's Patrons Ball webpage
- Sponsorship recognition with logo or name in rotation on Center's digital billboard leading up to the Patrons Ball
- Inclusion in Sponsorship Thank You section in *Points West*, the Center's magazine

Guests and Table Benefits

- One reserved table and admission for up to twelve guests
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Sponsor acknowledgment on digital monitors throughout the evening of the Patrons Ball
- Special half-page listing with logo, name, and a personal message in the Patrons Ball evening program*
- Signage with logo or name on your table

Only three sponsorships are available at this level. The sponsors will have first right of refusal for the following year's Patrons Ball

\$20,950 of this sponsorship is tax deductible (please consult your tax advisor)

**DEADLINE FOR INCLUSION IN THE EVENING PROGRAM IS 8/15/2025*





The Scout: \$12,500

Benefits

- Sponsorship recognition with name or logo and link back to preferred website on the Center's Patrons Ball webpage
- Sponsorship recognition with logo or name in rotation on Center's digital billboard leading up to the Patrons Ball
- Inclusion in Sponsorship Thank You section in *Points West*, the Center's magazine

Guests and Table Benefits

- One reserved table and admission for up to ten guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Special quarter page listing with logo, name, and a personal message in the Patrons Ball evening program*
- Signage with logo or name at your table

\$9,500 of this sponsorship is tax deductible (please consult your tax advisor)

**DEADLINE FOR INCLUSION IN THE EVENING PROGRAM IS 8/15/2025*

Buffalo Bill: \$7,500

Benefits

- Sponsorship recognition with name or logo and link back to preferred website on the Center's Patrons Ball webpage
- Inclusion in Sponsorship Thank You section in *Points West*, the Center's magazine

Guests and Table Benefits

- One reserved table and admission for eight guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Listing in the evening program*
- Signage with logo or name at your table

\$5,100 of this sponsorship is tax deductible (please consult your tax advisor)



Pahaska: \$5,000

Benefits

- Sponsorship recognition with name or logo on the Center's Patrons Ball webpage
- Inclusion in Sponsorship Thank You section in *Points West*, the Center's magazine

Guests and Table Benefits

- Admission for four guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Listing in the evening program*
- Signage with logo or name at your table

\$3,800 of this sponsorship is tax deductible (please consult your tax advisor)

**DEADLINE FOR INCLUSION IN THE EVENING PROGRAM IS 8/15/2025*



Annie Oakley: \$2,500

Benefits

- Recognition on the Patrons Ball webpage
- Inclusion in Sponsorship Thank You section in *Points West*, the Center's magazine

Guests and Table Benefits

- Admission for two guests to the Patrons Ball
- Premium seating in the Whitney Western Art Museum or Buffalo Bill Museum
- Listing in the evening program*
- Signage with logo or name at your table

\$1,900 of this sponsorship is tax deductible (please consult your tax advisor)

**DEADLINE FOR INCLUSION IN THE EVENING PROGRAM IS 8/15/2025*



Additional Sponsorship Opportunities

If you cannot attend this year, but would still like to show your support, consider these sponsorship opportunities!

All options include the following benefits:

- Signage with logo or name at the locations listed below each sponsorship
- Listing in the evening program, subject to print deadline
- Recognition on the Patrons Ball webpage
- Inclusion in Sponsorship Thank You section in *Points West*, the Center's magazine

Life of the Party \$15,000 (one available)

Own the Stage Presence: Your Sponsorship Fuels the Band and the Crowd! Signage with your logo or name will be placed beside the bandstand.

Glass Half Full \$10,000 (three available) Additional benefit!

Leave your mark: Your brand, our bar, PLUS your exclusive cocktail! Choose this sponsorship and we will offer a signature cocktail named after you at the Patrons Ball bar along with your logo displayed on the bar.

Forget-Me-Not \$7,500 Additional benefit!

Help to beautify the Ball with lovely centerpieces! With this sponsorship, your name or logo will be displayed along with a centrally placed floral arrangement created with your input!

One for the Road \$5,000

Say adieu with us! Your name or logo will be displayed along with the confections being offered on the parting treats table.

These sponsorships do not include tickets to the Patrons Ball and are therefore fully tax deductible.



Save the Date · 2026 Patrons Ball · September 19

BUFFALO BILL CENTER OF THE WEST

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