

CENTER PRIORITIES

**BUFFALO BILL
CENTER
OF THE WEST**

**Funding
Opportunities**

© Tom Murphy



This is Your West

The Buffalo Bill Center of the West in Cody, Wyoming, has focused on the American West since its founding in 1917. For more than 100 years the Center has expanded its collections, interpretive activities, and education programs to include five world-class museums and a research library—the Buffalo Bill Museum, Draper Natural History Museum, Plains Indian Museum, Whitney Western Art Museum, Cody Firearms Museum, and the McCracken Research Library. Our calling is to cultivate the enduring spirit of the American West, and we are eager to share our knowledge and pride in the American West with the more than 150,000 visitors, students, and virtual field trip participants we reach every year.

As a Center of the West supporter who has enjoyed our museums, exhibits, and interpretive experiences, you understand the importance of the collections and stories we share. As a private non-profit organization, we rely on foundations, special partnerships, and thousands of donors—like you—to keep us moving forward.

The annual support of our members and donors is vital to the operations of the Center, to completing special projects, and to fulfilling our important mission. In this booklet, we present additional funding opportunities and invite our supporters to consider the lasting impact a stretch gift or commitment would have on the Center and our visitors. We commend your passion for the Center and hope you find a project within these pages that resonates with you. We invite you to contact us about supporting a priority funding need.

Thank you for your steadfast interest in and generous support of the Buffalo Bill Center of the West!

A handwritten signature in blue ink that reads "Rebecca West".

REBECCA WEST

Executive Director and CEO

ORGANIZATION-WIDE INITIATIVES

Annual Needs

- \$5,000–20,000: Office computer replacements
- \$10,000: Holiday Open House sponsorship
- \$15,000: Community Block Party sponsorship
- \$25,000: Park County youth free admission
- \$30,000: Internship program housing stipends
- \$125,000: Center-wide Internship program

Special Projects

- \$33,000: Core production server
- \$75,000–1.5M: Center-wide technology improvements
- \$100,000: Development and printing of a Center souvenir book
- \$200,000: *Dinosaurs: Land of Fire and Ice* special exhibition for kids

ENDOWMENT SUPPORT

The funding opportunities presented in this booklet are representative, not exhaustive, and likely to change. Thanks to the foresight and philanthropic leadership from generations of Buffalo Bill Center of the West enthusiasts, the Center has a strong operating endowment. Named endowment opportunities are available to support specific programs, projects, and staff positions across the Center. An outright, multi-year, or planned gift can be designated to an existing fund or used to establish a new named fund.

If you have a desire to support a specific interest, fund an endowment, or make a planned gift supporting the Buffalo Bill Center of the West, please contact the Development Office at 307-578-4013. Proceeds from in-kind gifts (firearms, artwork) not accessioned to collections are used to support the Center of the West more generally. The legal name for giving is the Buffalo Bill Memorial Association, EIN: 83-0180403.



MUSEUMS

Through unparalleled collections, in-depth exhibitions, and engaging public programs, our five museums, library, and archives share the story of the American West with more than 150,000 visitors on-site—and hundreds of thousands online—every year.

Each of our museums tells a story from a unique perspective: the history of the western frontier through the lens of William F. “Buffalo Bill” Cody; the technological evolution of the firearm; the evolving natural science of the Greater Yellowstone Ecosystem; the history, culture, arts, and contemporary lives of the Plains Indians; and the artistic interpretations of the American West by artists from centuries past through the present day.

Common Museum and Library Priorities

- \$10,000: Staff travel funds for presentation, collections management, and professional development
- \$25,000: Collections acquisitions funds
- \$25,000: Collections conservation funds
- \$100,000: Collections storage upgrades

INTERPRETIVE EDUCATION

The Center's Interpretive Education Department prioritizes dynamic interactivity and hands-on engagement in all programs and exhibit spaces. School children and visitors alike have personal, memorable interactions with expert educator staff, docent speakers, and immersive experiences. Using the latest technology to connect to audiences far beyond the Center's walls, live Virtual Field Trip programs reach 26,500 students around the world every year. Educators benefit from targeted, teacher-requested professional development opportunities on Indigenous studies content while family and children's programs bring hundreds of community members together several times per year for unforgettable activities.



Annual Needs

\$5,000: Winter Wellness Walks for Seniors program

\$10,000: Comprehensive Year-Round Art Program. Add Fall and Winter Art Workshops to address lack of art programming in Park 6 schools, year-round art programming with local artist instructors, and art supplies.

\$10,000: Gallery interactives, including printing of scavenger hunt booklets across all five museums and the research library.

\$10,000: Education supplies and infrastructure, including education office updates, computers, website platform subscriptions, and classroom updates.

\$20,000: Free Admission and programming for Park County school groups. Support for the long-standing program which allows Park County School District (Cody, Powell, and Meeteetse schools) to visit at no charge. Park County visits account for 60 percent of school student visits. (Not associated with the program supporting free general admission for Park County youth.)

\$15,000–25,000: MILES (Museum Interpretation, Learning, and Enrichment for Students) program. Provides lodging and transportation funding for schools which could not otherwise bring students for educational field trips. \$15,000 sustains the program at its current level, \$25,000 would allow for growth to meet emerging needs.

\$30,000–40,000: Support for Family and Community Programs, including Family Fun Days, Spring Art Workshops, Summer Kids Educational Workshops, and annual van rental for Summer Kids Program field trips. \$30,000 sustains the program at its current level, \$40,000 would allow for growth, including additional Family Fun Days.

\$100,000–200,000: Annual sponsorship of Virtual Field Trips presented to nearly 30,000 students around the world annually. Program budget is currently \$100,000; broadening this market to older adults is contingent upon an annual budget of \$200,000.

Special Projects

\$200,000: *Dinosaurs: Land of Fire and Ice* special exhibition for kids

\$3M: Endowment for the Native Education Outreach program

\$18M: Naming the Education Program (full program endowment)





CONSERVATION OF COLLECTIONS

The Conservation Department preserves and protects the collections for future generations. This involves documenting, stabilizing, and treating artifacts to prevent further deterioration and damage while maintaining as much of their original integrity as possible. Conservation's aim is to minimize the impact of environmental factors (light, humidity, and temperature) and other threats (pests, pollutants, and physical damage) on works of art and other objects. The Chief Conservator is one of a few collection professionals trained to respond to collections in danger of harm due to threats such as floods and wildfires. The Center conservation lab is known internationally as a training center for emerging conservation professionals.

Annual Needs

\$5,000: Annual maintenance of *The Scout* sculpture

\$10,000: Annual rental of XRF technology for elemental analysis

\$10,000: Contract paper conservation

\$25,000: Outdoor bronze sculpture maintenance (covers treatment for half of the collection each year)

Special Projects

\$30,000: Conservation of *The Scout* (one-time need)

\$500,000: Endowment of annual sculpture maintenance



This is your West

BUFFALO BILL CENTER OF THE WEST
 5 MUSEUMS, 1 ADMISSION, + 2 DAYS TO SEE IT ALL!
 Learn more at centerofthewest.org

You think this is big?
OUR COLLECTION IS BIGGER!

See the world's largest public display of firearms in the world. Smithsonian

Only at the **CODY FIREARMS MUSEUM**
BUFFALO BILL CENTER OF THE WEST
 5 AMAZING MUSEUMS | CENTEROFTHEWEST.ORG | CODY, WYOMING

FIVE MUSEUMS, ONE ADMISSION, AND TWO DAYS TO SEE IT ALL!

More than just A MUSEUM, WAY MORE!

BUFFALO BILL CENTER OF THE WEST

- Customized exclusive tours
- Award-winning authentic chuckwagon dinners
- Raptor program with live birds of prey
- Children's programs
- Artist demonstrations
- Interactive Exhibits
- Membership programs with year-round perks, events, and discounts
- McCracken Research Library with extensive archive and photo collections

centerofthewest.org *Cody, Wyoming*

PUBLIC RELATIONS & MARKETING

As one of Wyoming's top tourism destinations, in the shadow of Yellowstone National Park, the Buffalo Bill Center of the West has an extraordinary story to tell—and telling it well requires year-round, professional-grade content. High-quality storytelling is essential not only to drive attendance and tourism, but to secure future funding and institutional visibility. The ongoing efforts of Public Relations & Marketing equip the Center to communicate at the caliber of a world-class, Smithsonian-affiliated museum.

Annual Needs

\$10,000: Full-page advertisement in tourism magazine(s) (several available)

\$15,000: Montana billboard, north of Yellowstone

\$25,000: Production of TV commercial to air on a Regional Distribution Network

\$60,000: Retain local partner for videography, photography, and editing to be on call to film events, produce TV commercials, capture photography, and create compelling video content for social media while ensuring brand consistency and elevating production value across all platforms

\$75,000: *Points West* magazine production and distribution

\$75,000: Brand tracking audit and visitor metrics subscription

\$100,000: Rack card printing and distribution

Special Projects

\$50,000: Retainer for East Coast publicist

\$100,000: Visual upgrades to Center website

\$150,000: Expansion of digital media marketing outside region

\$300,000: Underwrite Center's annual marketing/advertising budget

\$400,000: Functional upgrades to website (last upgrade 2013)

BUFFALO BILL CENTER OF THE WEST

VISIT + EXPLORE + RESEARCH + JOIN + SUPPORT + ABOUT US + SHOP

[Give Now](#) [Get Tickets](#)

HOME + OUR MUSEUMS

Five Museums, One Wild West

Experience the spirit of the West like never before at the Buffalo Bill Center of the West where five incredible museums and a world-class research library come together under one roof. Step into living history as you explore the vibrant cultures of the Plains Indians, the grit and glory of cowboys and cowgirls, and the breathtaking beauty of Western art, past and present. Every gallery tells a story that's bold, authentic, and uniquely Western. Whether you spend a few hours or a full day, there's always more to discover and your admission is good for two days, so you won't miss a thing!

[GET TICKETS](#)

Moments that last a lifetime...

- Full-service catering + bar packages
- Indoor + outdoor venue spaces available
- Professional audio-visual equipment provided
- Optional private guest access to our galleries
- Unique, one-of-a-kind experience

Schedule a site tour

BUFFALO BILL CENTER OF THE WEST
 307.576.4000 • events.centerofthewest.org • CODY, WYOMING

This is YOUR WEST!
 FIVE MUSEUMS, ONE ADMISSION, AND TWO DAYS TO SEE IT ALL!

- Authentic chuck wagon dinners
- Customized exclusive tours
- Raptor program with live birds of prey
- A world-class research library
- Interactive exhibits and demonstrations

BUFFALO BILL CENTER OF THE WEST
 CODY, WYOMING • 307.576.4771

POP! GOES THE WEST
 SPECIAL EXHIBITION

ARTISAN CAFE at the BUFFALO BILL CENTER OF THE WEST

You'll surely work up an appetite while exploring our FIVE museums across 300,000 square feet of gallery space! Stop by the Artisan Café to refuel along the way!

BUFFALO BILL CENTER OF THE WEST
 307.587.4771 | *Cody, Wyoming* | centerofthewest.org



EXCLUSIVE TOURS

The Exclusive Tours program delivers personalized, one-on-one experiences that provide rare access to the Center's renowned collections and historical records. Exclusive Tours staff employ revolutionary interpretation techniques and methodologies called "Dialogic Interpretation" and "Visitor-Centered Interpretation." Because of the effectiveness and novelty of these techniques for the museum field, Exclusive Tours staff receive invitations to host training presentations and workshops across the country, putting the Center of the West on the map for innovative interpretation. This program not only expands the Center's reach to new and diverse audiences but also generates critical revenue that helps support Center needs. Since 2020, Exclusive Tours hosted more than 4,200 guests on these personalized, participatory experiences and generated more than \$250,000 in revenue. Ultimately, Exclusive Tours strengthens the Center's role as a national leader in preserving and interpreting the legacy of the American West.

Annual Needs

\$10,000: Tours & Toddies Program (10 annual programs, including 4 Deluxe Tours & Toddies)

\$175,000: Underwrite Exclusive Tours program

Special Projects

\$10,000: Sponsorship of hands-on firearms collection acquisition (donation of funding or objects)

\$1M: Naming the Exclusive Tours Depot and program

CENTER OPERATIONS

The Operations Department—composed of Facilities, Custodial, Grounds, and Security—is foundational to the success of the Buffalo Bill Center of the West, ensuring every guest, staff member, and artifact is supported by a safe, clean, and well-maintained environment. From preserving the integrity of historic structures to responding swiftly to emerging needs, the Operations team keeps the Center running smoothly behind the scenes to enhance the visitor experience, protect valuable collections, and enable world-class programming. Without these essential services, the mission of the Center could not be realized. The impact of the Operations team is quiet but vital—felt in every corner of the campus, every day.

Special Projects

\$100,000: Gallery AV upgrades

\$160,000: Kitchen elevator modernization

\$175,000: Plains Indian Museum passenger elevator modernization

\$200,000: Freight elevator modernization

\$1M Indoor play structure for kids and families

\$1.3M: Migration of the building management to LONG systems (2–3-year project)

\$1.5M: Upper main restroom renovation





FURNAS HILL
1850-1851

BUFFALO BILL MUSEUM

The Buffalo Bill Museum (BBM) was founded in 1927 to celebrate the life, achievements, and legacy of William F. "Buffalo Bill" Cody. Cody's life spanned a period of astonishing change, from the Civil War and Pony Express to the western expansion of railroads and our nation. However, Cody may be best known for taking "Buffalo Bill's Wild West, Congress of Rough Riders of the World" to venues around the globe, introducing the American West to massive international audiences and serving as the embodiment of the American spirit. Cody made the story of the American frontier into the nation's creation myth. Today, the Buffalo Bill Museum and the Papers of William F. Cody present Buffalo Bill Cody and his legacy to a modern, nostalgic, and worldwide audience.

Annual Needs

\$50,000: Upgrades to current exhibits and gallery space

Special Projects

\$25,000: Directional audio for museum gallery

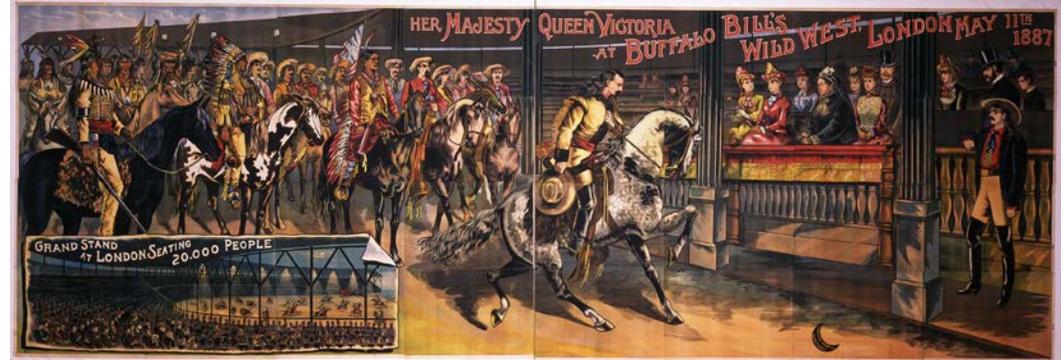
\$25,000: Preservation and framing of billboard-sized poster, "Westward the Course of Empire Takes its Way"

\$50,000: Western speaker series

\$75,000: *Buffalo Bill in Popular Culture* in-gallery exhibit

\$100,000: Upgrade exhibit protection (glazing and curtains) for two priceless, large-scale Buffalo Bill posters

See page 5 for priorities common to all our museums.





CODY FIREARMS MUSEUM

The Cody Firearms Museum (CFM) is the nation's premier collection and largest exhibition of firearms. Covering the origins of gunpowder arms to the present day, CFM collections consist of more than 7,000 firearms and 40,000 related artifacts. The CFM strives to share the history of firearms in an impartial manner and reach visitors from all backgrounds, from novice to expert. The CFM convenes the *Kurt Swanson Bucholz Arsenal of History* symposium annually, which brings together arms museums and researchers from around the world. The museum publishes *ARMAX: The Journal of Contemporary Arms*, a twice-yearly journal for original, peer-reviewed research into firearms history. A field leader in the care, study, and exhibition of firearms, the CFM reaches a diverse, growing, and highly engaged audience. The broad range of topics in firearms history continues to drive the CFM's mission and unique approach.

Annual Needs

- \$15,000: *ARMAX: The Journal of Contemporary Firearms* publication
- \$20,000: Temporary exhibitions support
- \$25,000: Maintenance of gallery interactives
- \$40,000: The *Kurt Swanson Bucholz Arsenal of History* symposium
- \$50,000: Marketing the "Best Firearms Museum in the World" to industry-specific forums

Special Projects

- \$10,000: Exhibition mount-replacement supplies
- \$15,000: Professional stabaArte case maintenance
- \$70,000: Two new interactives or shooting simulation units
- \$300,000: Replace and upgrade existing storage vault cabinetry
- \$500,000: CFM interactive and technology upgrades
- \$25M: Naming the Cody Firearms Museum

See page 5 for priorities common to all our museums.



CODY FIREARMS RECORDS OFFICE

The Center's vast archival collections include the surviving manufacturing records from Winchester, Marlin, L.C. Smith, Savage, Ithaca, and A.H. Fox, chronicling the production of more than 15.6 million individual firearms between 1873 and 1985. The Cody Firearms Records Office connects the past to the present, offering access to these irreplaceable records. The Records Office provides serial number-specific information on approximately 7,500 firearms annually to firearms members, collectors, and brokers around the world. Factory letters and quick searches prepared by the office have impacted purchase and collecting decisions since the 1970s, verifying shipping and manufacture dates, original configuration, special order details, and purchaser names. Fees for these services support the Center's general operations, and the Records Office staff's excellent customer service often inspires a lifelong affinity for the Center—or prompts a visit to Cody for the very first time.

Annual Needs

\$25,000: Cody Firearms Records staff attendance at 6–8 firearms shows across the country

Special Projects

\$2,500: Plustek OpticBook A300 Plus flat-bed zero-margin scanner

\$10,000: Proprietary database upgrade

\$10,000: High-quality film-fiche viewer and scanner

\$100,000: Ledger scanning project
(temporary staff and a high-quality scanner)

\$10M: Naming the Firearms Records Office

See page 5 for priorities common to all our museums.

RECEIVED..	STYLE.	CALIBRE.	BARREL.	TRIGGER.	LENGTH.	STOCK..	SIGHTS.	REMARKS.	SOLD..	ORDER.
50 Apr 27/11	R	Complete case	28	Chm	26	1		Complete case with stock, forearm, butt plate. P. P. 5/10/11, 100074	50 Apr 27/11	91456
51 Mar 27/11	R	22 Wm	28	Chm	26	1		22 Wm. Case with stock, forearm, butt plate. P. P. 5/10/11, 100074	51 Apr 17/11	6153
52 Aug 17/11	"	"	"	"	"	"	"	"	52 Apr 17/11	6153
53 Aug 17/11	"	"	"	"	"	"	"	"	53 Oct 2/11	7262
54 Mar 11/11	R	22 Wm	28	Chm	26	1		22 Wm. Case with stock, forearm, butt plate. P. P. 5/10/11, 100074	54 Mar 11/11	91728
55 Mar 11/11	"	"	"	"	"	"	"	"	55 Apr 17/11	6153
56 Mar 11/11	R	22 Wm	28	Chm	26	1		22 Wm. Case with stock, forearm, butt plate. P. P. 5/10/11, 100074	56 Mar 27/11	92956
57 Mar 11/11	"	"	"	"	"	"	"	"	57 Mar 27/11	92338
58 Mar 11/11	"	"	"	"	"	"	"	"	58 Apr 17/11	6153
59 Apr 27/11	R	22 Wm	28	Chm	26	1		22 Wm. Case with stock, forearm, butt plate. P. P. 5/10/11, 100074	59 Apr 14/11	137755
60 Apr 27/11	"	"	"	"	"	"	"	"	60 Apr 17/11	6142
61 Mar 27/11	"	"	"	"	"	"	"	"	61 Apr 17/11	6200
62 Mar 27/11	"	"	"	"	"	"	"	"	62 Mar 9/11	97429
63 Mar 27/11	"	"	"	"	"	"	"	"	63 Mar 27/11	6097
64 Apr 27/11	"	"	"	"	"	"	"	"	64 Apr 27/11	96772



DRAPER NATURAL HISTORY MUSEUM

The Draper Natural History Museum (DNHM) is dedicated to documenting, interpreting, and sharing the flora, fauna, and fungi of the Greater Yellowstone Ecosystem (GYE). The museum manages a salvage-based collection representing the biodiversity and geodiversity of the GYE—with the goal of emphasizing the importance of stewardship through immersive exhibits and high-quality programs for learners of all ages and abilities. Draper staff and volunteers conduct high-impact research on understudied subjects within the GYE. This work has established the museum as an authority in the scientific community and advances our collective understanding of nature, which ignites curiosity, drives exploration, and creates advocates for the natural wonders of the Greater Yellowstone region.

Annual Needs

\$15,000: *Lunchtime Expedition* lecture series

\$15,000: Lab supplies and exhibit maintenance

\$15,000: Taxidermy for exhibition purposes

\$20,000: New tactile interactives and 3D models

\$225,000: Pinyon Jay Research Project, annually through 2029



Special Projects

\$10,000: UV display emulating how birds see color

\$10,000: Interpretive panels on Paul Stock and Shoshone River trails

\$25,000: Walk-in deep freezer for specimen preparation

\$30,000: Freeze dry vacuum for specimen preparation

\$50,000: Video production and editing to replace in-gallery SD video

\$150,000: Design and install glacier exhibit in the Alpine Biome

\$175,000: Update all text panels prior to the Draper's 25th anniversary

\$250,000: *The Wall of Biodiversity*, an eye-catching, floor-to-ceiling biodiversity display featuring the flora, fauna, and fungi of the Greater Yellowstone Ecosystem

See page 5 for priorities common to all our museums.



DRAPER MUSEUM RAPTOR EXPERIENCE

Part of the acclaimed Draper Natural History Museum, the Draper Museum Raptor Experience is a live animal program featuring rescued, non-releasable birds from the Greater Yellowstone Ecosystem. Since 2011, the Raptor Experience has inspired more than 36,000 guests annually with up-close encounters and engaging educational programs—both in-person and virtually—showcasing Yellowstone’s iconic raptors. Staff and volunteers ensure the birds receive the highest standard of care for as long as they live, which is often longer than in the wild. The Raptor Experience creates meaningful connections between people and wildlife to help foster the next generation of wildlife advocates and advance conservation in an ever-changing world.

Annual Needs

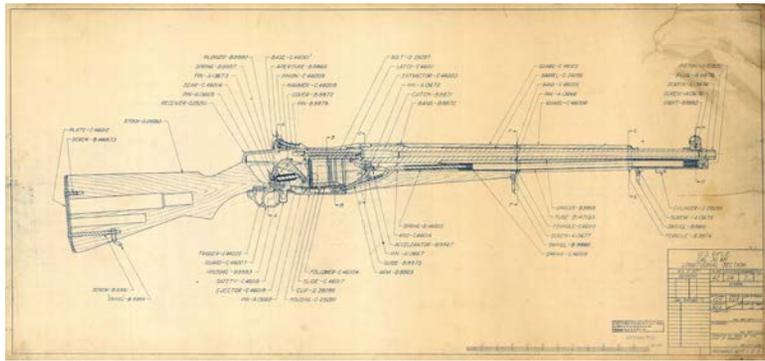
- \$1,000: Volunteer uniforms
- \$2,500: Raptor bookmarks
- \$5,000: Adopt-A-Raptor program support
- \$5,000: Facility maintenance
- \$10,000: Veterinary care and medication
- \$10,000: Big Horn Basin 4th grade school outreach visits
- \$20,000: High-quality bird food
- \$20,000: General supplies (leather, enrichment materials, swivels, gloves, sponges)

Special Projects

- \$2,500: Permanent outdoor donation kiosk
- \$50,000: Amphitheater awnings and ADA upgrades
- \$300,000: A zoo-quality enclosure for Bald Eagle, Jade—including a majestic waterfall cliff
- \$1M: Endowment for annual Raptor Experience program costs
- \$15M: Naming a new Raptor Experience facility (offices, mews, classroom, bathrooms, show space)

See page 5 for priorities common to all our museums.





MCCRACKEN RESEARCH LIBRARY

The McCracken Research Library preserves and shares the stories of the American West through research, exhibitions, reference access, and public programs. With close to 37,000 books, one million photographs, and 600 archival collections, the library is a vital resource for scholars, students, museum professionals (including our own curators), and filmmakers (including television crews from the History Channel and the Discovery Channel). The library relies upon contributions to expand access to collections, preserve unique treasures, and connect new audiences to the West's complex history.

Annual Needs

- \$2,500: Companion exhibitions for major center programs
- \$4,000: Speaker series program
- \$4,000: OCLC backend cataloguing software subscription
- \$5,000: Author programs, including video editing
- \$10,000: Photo sleeves and archival supplies
- \$15,000: ContentDM digital collections database subscription

Special Projects

- \$5,000: Media players for outdated formats
- \$12,000: Add 2 terabytes storage to ContentDM digital collection database, which currently only accommodates 25 percent of archival documents
- \$50,000: Additional Shiebler Gallery upgrades, making it visitor-friendly and flexible for exhibitions
- \$100,000: Fulfill acquisitions strategy, to acquire latest scholarship in priority content areas

See page 5 for priorities common to all our museums.





PLAINS INDIAN MUSEUM

Guided by the first Native American museum advisory board in North America, the Plains Indian Museum (PIM) is dedicated to educating the public about living Indigenous cultures. The museum collection highlights the artistry and heritages of Native communities from the Great Plains region, spanning from Canada's Saskatchewan River to the Rio Grande. Through a remarkable collection of more than 10,000 objects—made or used by Native Americans from prehistory to the present—the museum shares rich stories of history, art, spirituality, and tradition. At the heart of the museum's mission is collaboration with contemporary Tribal communities. This work is guided by ethical practices, sustained consultation, and adherence to federal laws, including the Native American Graves Protection and Repatriation Act (NAGPRA). The museum also supports educators in Wyoming and Montana through its Indian Education for All K–12 programming, helping to advance culturally responsive teaching and learning.

Annual Needs

- \$10,000: Native Artists-in-Residence program
- \$10,000: On-site visits by Native spiritual leaders
- \$15,000: Off-site outreach to tribal communities
- \$25,000: Exhibit maintenance

Special Projects

- \$10,000: Streamline and update labels and interpretive panels
- \$100,000: Critical acquisitions focused on 1940–1990 collections void
- \$125,000: Native American Graves Protection and Repatriation Act compliance support
- \$500,000: Significant gallery and technology upgrades
- \$25M: Naming the Plains Indian Museum

See page 5 for priorities common to all our museums.





WHITNEY WESTERN ART MUSEUM

The Whitney Western Art Museum (WWAM) presents art inspired by the American West from the 1830s to the present, including masterworks by celebrated artists such as Frederic Remington, Charles Russell, and Thomas Moran. Innovative gallery installation at the Whitney juxtaposes historic and contemporary art, allowing visitors to discover cultural connections across time. Curated collections, special exhibitions, and public programs tell stories of diverse peoples, magnificent landscapes and wildlife, historic events, and artists and their creative process.

Annual Needs

\$5,000: New sculpture pedestals and vitrines (covers)

\$5,000: Artists-in-Residence (multiple annually)

\$5,000: Gallery improvements and maintenance

\$10,000: Printed gallery interactives (coloring postcards, gallery guides)

\$10,000–\$40,000: Framing artwork

\$11,000: Peter Hassrick Public Programs series

\$25,000: WWAM Collectors' Acquisition Fund

\$25,000: Outdoor bronze sculpture maintenance (covers treatment for half of the collection each year)

Special Projects

\$15,000: Access to the Joseph Henry Sharp Cabin and Garden from the Whitney

\$25,000: Development and printing of Whitney collection booklet

See page 5 for priorities common to all our museums.

PHOTO CREDITS:

Cover: Tom Murphy, *Blue Bison*, Yellowstone National Park.

Page 2: Tom Murphy, *Bighorn Sheep Ram*.

Pages 5: Buffalo Bill Center of the West, Summer 2025.

Page 6: Native Education Outreach Specialist Heather Bender leads a tour in the Plains Indian Museum.

Page 7: Young visitors explore “please touch” station in the Draper Natural History Museum.

Pages 8: Gretchen Henrich, Collier-Read Director of Curatorial, Education, and Museum Services, presents a Virtual Field Trip for Seniors.

Page 9: Interactive Programs Educator Ruby Gray presents a Virtual Field Trip in the Plains Indian Museum; young field trip participants study nature; Virtual Educator Denise Greve guides an in-person tour in the Whitney Western Art Museum.

Page 10: A gloved conservation intern cleans beadwork.

Page 11: Gertrude Vanderbilt Whitney’s *Buffalo Bill—The Scout* (3.58) receives conservation treatment from Russell-Marti Conservation Services, Marianne Marti pictured at bottom.

Page 12: Buffalo Bill Center of the West ads and website “Museums” landing page.

Page 14: Exclusive Tour Program guides interact with tour participants throughout the Center of the West.

Pages 16 – 17: Buffalo Bill Center of the West from the air, 2025.

Pages 18 – 19: Gertrude Vanderbilt Whitney’s *Buffalo Bill—The Scout* (3.58) with Heart Mountain in the background, photograph by Jack Richard, MS 89 Jack Richard Photograph Collection. PN.89.111.21234.1

Page 21: Deadwood-Cheyenne stagecoach, Gift of Olive and Glenn E. Nielson, 1.69.2726; 28-foot wide Wild West poster commemorating 1887 performance before England’s Queen Victoria of England, Mary Jester Allen Acquisition fund purchase, 1.69.6354; bison display at entrance to Buffalo Bill Museum, DRA.305.89, DRA.305.95, 1.69.364.

Page 22: Evolution of Firearms Timeline exhibit, Cody Firearms Museum.

Page 23: 2025 temporary exhibit, *Guns of Buffalo Bill’s Wild West Performers and Other Cowboy Acts*, Cody Firearms Museum.

Page 25: Firearms manufacturer ledger page; original A.H. Fox firearms company records storage.

Page 26: Articulated grizzly bear skeleton.

Page 27: Staff and volunteers work on specimens in Draper Discovery Lab.

Page 28: The birds of the Draper Museum Raptor Experience.

Page 29: Golden eagle Kateri educates a crowd during a raptor program.

Page 30: Design drawing, Winchester .30 M1 Rifle, 1937, MS 63 Winchester Repeating Arms Company Collection, McCracken Research Library, MS63.43.008

Page 31: William F. Cody, Lt. Michler, Lt. Schuyler, Earl of Dunraven. MS 6 William F. Cody Collection, McCracken Research Library, P.6.0906

Page 32: Seasons of Life Gallery, Plains Indian Museum.

Page 33: Bonnet exhibit, Buffalo and the People Gallery, Plains Indian Museum.

Pages 34 – 35: Bronze sculptures and two-dimensional artwork, Whitney Western Art Museum.

Pages 36 – 37: Peter Fillerup (1953 – 2016). *Bill Cody—Hard and Fast All the Way*, 2010. Bronze. Gift of Bill and Joanne Shiebler. 14.11

Page 38: Buffalo hide lodge (Nez Perce), ca. 1850, Plains Indian Museum. Gift of Douglas L. Manship, Sr. NA.302.126





HOW TO GIVE

Thank you for considering a commitment beyond your vital annual support. We look forward to working with you to meet the current and future needs of the Buffalo Bill Center of the West.

There are many ways to give, including cash and equivalents, donor-advised funds, IRA distributions, securities, ACH, wire transfers, multi-year commitments, life income gifts, and planned gifts.

Development Office

307-578-4008 | development@centerofthewest.org

Give online at centerofthewest.org/donate

Learn more at plannedgiving.centerofthewest.org

ENDOWMENT SUPPORT

The funding opportunities presented in this booklet are representative, not exhaustive, and likely to change. Thanks to the foresight and philanthropic leadership from generations of Buffalo Bill Center of the West enthusiasts, the Center has a strong operating endowment. Named endowment opportunities are available to support programs, projects, and staff positions across the Center. An outright, multi-year, or planned gift can be designated to an existing fund or used to establish a new named fund.

If you have a desire to support a specific interest at the Center, fund an endowment, or make a planned gift supporting the Buffalo Bill Center of the West, please contact the Development Office at 307-578-4013. Proceeds from in-kind gifts (firearms, artwork) not accessioned to collections are used to support the Center of the West more generally. The legal name for giving is the Buffalo Bill Memorial Association.

The Buffalo Bill Memorial Association (dba Buffalo Bill Center of the West) is a registered 501(c)3 charitable organization (EIN 83-0180403) in Cody, Wyoming.

BUFFALO BILL CENTER OF THE WEST

720 Sheridan Ave., Cody, WY 82414 | 307-587-4771 | centerofthewest.org

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